Media Information



March 5, 2018

I.D. VIZZION: Volkswagen shows the future flagship of the I.D. family

- → Study is a realistic vision for a Volkswagen of the future
- → Range of up to 650 kilometers allows long trips
- → Production model to follow by 2022 at the latest
- → Brand CEO Diess: "The I.D. VIZZION shows that we will not just be using uniform tin boxes in the electric, self-driving future."

Geneva / Wolfsburg - With the new I.D. VIZZION¹, the Volkswagen brand has today given a glimpse of the individual mobility of the future on the evening before the Geneva International Motor Show. The full electric sedan will be the future top model of the I.D. family and will reach the roads by 2022 at the latest. In addition, it is prepared for fully autonomous driving. The I.D. VIZZION is part of Volkswagen's major product and technology offensive. By 2025, the brand intends to sell at least 1 million electric cars per year and to become the market leader in emobility.



Forward-looking: the I.D. VIZZION concept study showcased by Volkswagen in Geneva.

Dr. Herbert Diess, CEO of the Volkswagen brand said: "The I.D. VIZZION shows what our brand is capable of in terms of technology, design and quality. It is the most personal, most emotional and most individual Volkswagen of all times. And it also shows that, even in the

electric, self-driving future, we will be using desirable, expressive and individual automobiles - and not just uniform tin boxes.

The I.D. VIZZION is based on the newly developed modular electrification toolkit (MEB) and underscores the technological performance capabilities of this architecture. From the outside, it is as large as a Passat, but it offers as much space in the interior as a Phaeton. The interior has the shape and materials of a lounge. In addition, the radical simplification of operation makes for effortless mobility. Passengers can opt for entertainment, information, relaxation or work, in line with their personal wishes. The pure electric range of the model is up to 650 kilometers.

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"The I.D. VIZZION is our very realistic vision for a Volkswagen of the future. And we will be offering this model – by the latest in 2022 as the top sedan in the I.D. family with the innovative I.D. cockpit and a steering wheel. The model will be prepared for fully autonomous driving. Step-by-step, it will relieve the driver of tasks – if the driver so wishes. With the I.D. VIZZION we are underlining Volkswagen's claim: we want to be among the leaders in shaping the individual mobility of the future.

No other brand is tackling e-mobility as uncompromisingly as Volkswagen. With the MEB, Volkswagen has developed a powerful tool that covers the entire range of individual mobility. From compact cars to SUVs and large luxury limousines, everything is possible. By 2025, the Volkswagen Group will start production of more than 15 full electric models on the basis of the MEB. The first models are to be launched in 2020.

¹⁾ This vehicle is not yet offered for sale and is therefore not subject to Directive 1999/94/EC.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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