



Geneva International Motor Show, 2019

Touareg V8 TDI – The world première

Note: This press release, image motif and films regarding the Touareg V8 TDI can be found online under www.volkswagen-newsroom.com

¹⁾ *Near-production concept car*



To the point

The future's most powerful Volkswagen: World première of the new Touareg V8 TDI in Geneva

Important facts – key points of the Touareg V8 TDI¹

- **Excellent performance:** The new Touareg V8 TDI, with 310 kW / 421 PS, is the most powerful diesel SUV made by a German manufacturer
 - **Torque of a supercar:** Even at 1000 rpm, the new V8 TDI generates 900 Nm of torque
 - **Clean:** New eight-cylinder high-tech engine meets Euro-6d-TEMP emission standards
 - **Designed for exceptional comfort:** The brand's top model and product line enters the market with pneumatic suspension as standard
 - **Début to come in 2019:** The Touareg V8 TDI, a concept car close to series production exhibited in Geneva, will be released in Europe from the end of May
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Key aspects

Less than five seconds to sprint to 100km/h

Wolfsburg / Geneva, March 2019. In a world première, Volkswagen showed the new Touareg V8 TDI¹ at the 89th International Geneva Motor Show (7-17 March). With performance of 310 kW / 421 HP (3,500 to 5,000 rpm), it is the most powerful diesel SUV from any German manufacturer. The maximum torque from the 4.0-litre eight-cylinder engine is at the same level as supercars: 900 Newton metres (1,000 to 3,250 rpm). Whether cruising at low speeds, on quick travel stages or in the country - this power provides excellent drive characteristics. The Touareg V8 TDI showcases its dynamic nature when it accelerates from 0 to 100 km/h: 4.9 seconds. The maximum speed of the Touareg 4.0 V8 TDI is limited to 250 km/h. As with the V6 model in the product line, the new V8 version also meets the conditions of

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the Euro-6d-TEMP emission standard. The future flagship of the brand will appear on the market in the initial countries from the end of May 2019.

Exclusive, as standard. Buyers of the latest V8 top SUV model will have a choice between the standard "Elegance" or "Atmosphere" design packages for their interiors. Both packages cost extra for the V6 versions. "Atmosphere" is a warm, inviting interior featuring wood and natural tones; "Elegance" is a technical interior where metal dominates along with selected colour tones. Both the seating and door trims are finished in leather ("Vienna" type) in both versions as standard. As an option, the Touareg V8 TDI can, like all other models in the series, be ordered as a sportier "R-Line" model.

Air suspension and 19-inch wheels. Compared to the already very well-equipped V6 models, the standard equipment has been extended even further: In addition there is also the 4-Corner air suspension, an electrically opening and closing boot lid, comfort seats, an anti-theft alarm, pedals in stainless steel, and the "Light & Sight" package (including automatic anti-dazzle exterior mirrors and automatic headlight control). What is more, the Touareg V8 TDI is equipped with 19-inch "Tirano" alloy wheels as standard instead of 18-inch wheels.

Digitalised cockpit. One of the many technical innovations of the new Touareg generation is the optional "Innovision Cockpit". Here, the 12.0-inch display of the digital instruments and the 15-inch TFT touch screen of the top-of-the-range Discover Premium Infotainment system are merged into a digital operating, information, communication and entertainment unit that is always on and can be intuitively controlled and fully personalised. The "Innovision Cockpit" has virtually no traditional buttons, switches or controls, but uses them where it makes sense – such as for intuitive volume control in the centre console or via the steering wheel. Using the "Innovision Cockpit", the driver can also adjust the assist, driving dynamics and comfort systems to their own taste, thereby personalising their Touareg. This opens up a world where the driver and guests on board no



longer adapt to the car but the car adapts to them. Just like a smartphone, the Volkswagen is set up and tailored to your personal needs. This is made possible by a new, high level of networked systems and programs – controlled via digital interfaces and the multifunction steering wheel.

Interior as a luxurious comfort zone. The vehicle interior of the Touareg V8 TDI is a luxurious comfort zone. The screens of the “Innovision Cockpit” with their glass covered surfaces, vegetable tanned leathers and aluminium and chrome details allow the extraordinarily high quality to be seen and felt. The wood applications are particularly elegant. Take the “Atmosphere” design package, for example: A narrow wing made of “curved beam wood” extends over the entire width of the dash panel – a wooden application in one curved piece of ash which follows the shape of the dash panel. The driver and front passenger can also enjoy a massage feature in addition to the ventilated Savona leather seats (optional).

Integrated driver assist systems. The Touareg V8 TDI will enter the market with an extremely wide-ranging array of assist, driving dynamics, and comfort systems. This includes technologies such as “Night Vision” (detects people and animals in the dark using a thermal imaging camera) “Traffic Jam and Roadwork Lane Assist” (partly automated steering and lane departure warning up to 60 km/h, acceleration and braking), “Front Cross Traffic Assist” (responds to cross traffic in front of the Touareg), active all-wheel steering (making the Touareg easy to handle like a compact car), a roll stabilisation system with electromechanically controlled anti-roll bars, the “IQ.Light – LED Matrix Headlight” (interactive low beam and main beam controlled by means of a camera) and a head-up display projected on the windscreen (windshield head-up display). The driver experiences these systems in the Touareg as one unit. They are simply there – networked via a central control unit – to operate unobtrusively in the background and make the trip safer, more comfortable and more intuitive than ever before.



Standard equipment in the Touareg V8 VDI at a glance (excerpt)

Exterior

- Design tailpipe, trapezoidal, integrated in bumper
- Window trim strips, shiny
- Windscreen made of heat-reflecting glass
- Electrically operated boot lid
- LED tail light clusters
- LED headlight with LED daytime running lights
- Alloy wheels "Tirano" in 8.5 J x 19 (tyres 255/55 R 19)
- Bumpers and bottom parts of the door in the car colour, with chrome strips; air intake with fins in chrome

Interior

- Ambient lighting, white
- In the case of "Atmosphere": Decorative trim of the dash panel and door trim in precious wood (porous ash, optional shaped precious wood "porous walnut")
- In the case of "Elegance": Decorative dash panel trim and door trim in "aluminium, brushed 45°" (optionally in grey coloured stainless steel "Silver Birch")
- Centre console trim in "Matt Black" and "Silver"
- Sill panel trims in stainless steel
- Luggage compartment cover
- Load sill guards in stainless steel
- "Vienna" leather for comfort seats
- Centre armrest, front
- Multi-function steering wheel in leather, with paddles
- Pedals in stainless steel
- Textile floor mats, front and rear
- Front seat with height adjuster

Function and security

- "Light & Sight" package (including electrically adjustable, removable, and heated exterior mirrors, automatic anti-dazzle, automatic headlight control)
- 4-corner air suspension
- Anti-theft alarm system
- Driving profile selection
- Cruise control system incl. speed limiter
- "Air Care Climatronic" air conditioning system with 2-zone air conditioning



- Loudspeaker (8)
- Double sun visor with illuminated make-up mirrors
- "Premium" multi-function display
- Multi-function camera
- "Discover Pro" navigation system
- Emergency Call Service, 10 year duration; no registration necessary, service is activated when delivered
- Press & Drive without safelock
- "Lane Assist" lane departure warning system
- Mobile phone interface
- "Front Assist" area monitoring system
- USB port also for iPod/iPhone
- Dynamic Road Sign Display