



PRESS KIT

The new ID. GTI Concept World premiere



IAA Mobility in Munich, September 2023

ID. GTI Concept: Study.

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In brief



100% electric, 100%

GTI: the ID. GTI Concept¹ brings dynamic and sporty performance to the world of electric mobility

A reinterpretation of

the legendary DNA: the ID. GTI Concept follows the original GTI from 1976 with state-of-the-art technologies and sharp design

Injection becomes Intel-

ligence: the "I" in the magic GTI designation now stands more than ever for the most intelligent solutions in the sports car world

Fulfils the wishes of GTI

fans: the ID. GTI Concept is based on the ID. 2all and will be built as a sports car for the electric age that is suitable for everyday use

Compact dynamics:

with its sporty overall concept, the ID. GTI Concept shows the great potential of the future product line

¹ ID. GTI Concept and ID. 2all: Study.



Volkswagen is electrifying its sporty icon: world premiere of the first all-electric GTI at the IAA

»The perfect combination of driving pleasure and every-day usability – that is what the three letters GTI have meant for decades«

Thomas Schäfer, CEO of the Volkswagen brand



Wolfsburg. GTI – for decades now, this name has stood for compact sports cars from Volkswagen. Golf GTI2, Scirocco GTi, Polo GTI3, up! GTI4. Icons. Volkswagen is now catapulting GTI DNA into the age of electric mobility with the new ID. GTI Concept¹. The world premiere of this electrifying concept vehicle will take place during this year's IAA Mobility in Munich (5 to 9 September 2023) – exactly 48 years after the worldwide debut of the first Golf GTI at the IAA in Frankfurt. The ID. GTI Concept is based on the ID. 2all¹ presented in March – a future electric compact car

that costs around 25,000 euros and which has generated worldwide attention. Its front-wheel drive, clear design and powerful proportions make it the perfect starting point for a new GTI. Volkswagen Head of Design Andreas Mindt already also had the sporty derivative in mind when he produced the first sketches for the ID. 2all. And just like the ID. 2all, the ID. GTI Concept is more than just a show car – it is the first glimpse of the exciting GTI future because its series development has already been decided.

- ¹ ID. GTI Concept and ID. 2all: concept car.
- ² Golf GTI, six-speed: fuel consumption combined, l/100 km: 7.1; CO₂ emissions combined in g/km: 161. Golf GTI, seven-speed DSG: fuel consumption combined, l/100 km: 7.0; CO₂ emissions combined in g/km: 160.
- ³ Polo GTI, seven-speed DSG: fuel consumption combined, l/100 km: 6.4; CO₂ emissions combined in g/km: 146.
- ⁴ up! GTI, six-speed: fuel consumption combined, l/100 km: 5.5; CO₂ emissions combined in g/km: 125 – 124.



A homage to the GTI: the DNA of the ID. GTI Concept follows that of the Golf GTI I from 1976



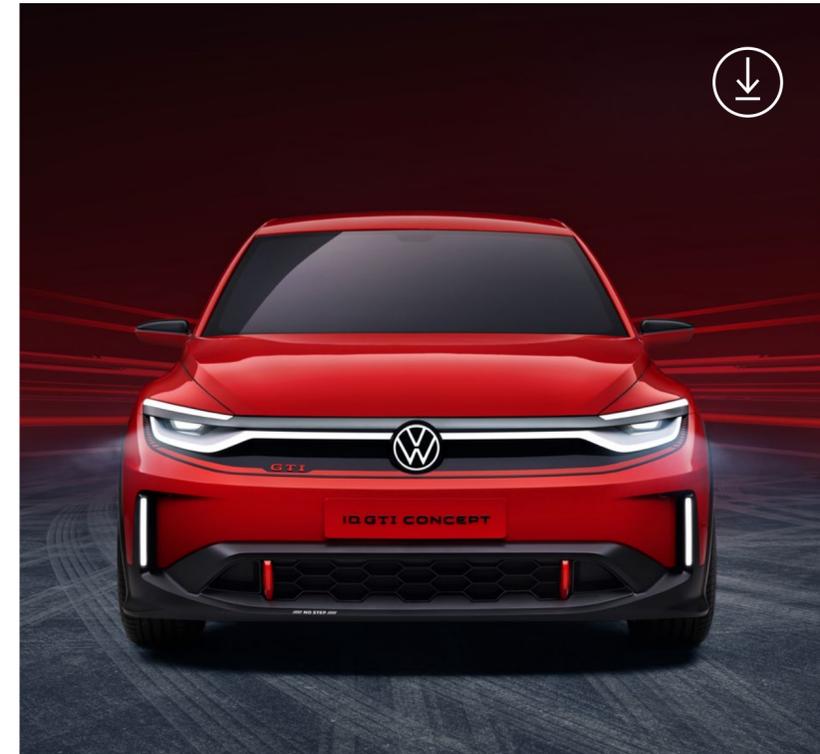
GTI Performance

Superior GTI power. There is a new, powerful GTI feeling in the way the first electric GTI unleashes its dynamic capabilities. This is because the maximum power and maximum torque are available with the lightning-fast speed typical of electric vehicles. The worlds of the electric ID. GTI Concept and turbocharged Golf GTI meet

up when it comes to power transmission to the front axle. This is because a front-axle differential lock – electronically controlled by a Vehicle Dynamics Manager – is used just like in the current generation of the sports car icon. The Golf GTI and Golf GTI Clubsport5 were the first Volkswagen models with this traction control system. With

the ID. GTI Concept, an electric Volkswagen now has this intelligent system on board for the first time. Following on from this, the letter “I” for injection in the GTI name now also stands for intelligence – in the form of high-performance drive and chassis intelligence. With the ID. GTI Concept, Volkswagen is presenting a new evolutionary stage of these electronically networked driving dynamics systems. Here, the Vehicle Dynamics Manager of the ID. GTI Concept integrates the powertrain into the control system to an even greater extent than on the petrol models. This is possible because the set-up of the electric drive motor, as an electric system, can be varied almost infinitely. This permits realisation of a wide range of different GTI profiles. Using a newly developed GTI Experience Control on the centre console, the driver can choose which characteristics the powertrain of the ID. GTI Concept should have. For the first time, it is therefore possible to adjust the drive system, running gear, steering, sound experience and even the simulated shift points in the style of one of the historical GTI models – such as the Golf GTI I from 1976, the first Golf GTI II 16V from 1986 or the legendary Golf GTI IV ‘25 years of GTI’ from 2001. This makes the ID. GTI Concept a highly dynamic time machine.

GTI



- ² Golf GTI, six-speed: fuel consumption combined, l/100 km: 7.1; CO₂ emissions combined in g/km: 161. Golf GTI, seven-speed DSG: fuel consumption combined, l/100 km: 7.0; CO₂ emissions combined in g/km: 160.
- ⁵ Golf GTI Clubsport, seven-speed DSG: fuel consumption combined, l/100 km: 7.4; CO₂ emissions combined in g/km: 168.



»With the ID. GTI Concept, we are showing what a great future the GTI philosophy has at Volkswagen.«



Andreas Mindt,
Head of Design



GTI fascination. Thomas Schäfer, CEO of the Volkswagen brand, sums up the fascination of GTI cars: "The perfect combination of driving pleasure and everyday usability – that is what the three letters GTI have meant for decades. With the ID. GTI Concept, we are transporting the GTI DNA into the electric age. It remains sporty, iconic, technologically progressive and accessible, but now has a new interpretation for tomorrow's world: electric, fully connected and extremely emotive. Here, driving pleasure and sustainability are a perfect match. This means GTI has a future – for our brand and for the fans. Production has already been decided as part of our electric offensive. A Volkswagen sports car for the electric age that is suitable for everyday driving: 100 per cent electric – 100 per cent emotion."

GTI future. Andreas Mindt has been Head of Design of the Volkswagen brand since 2023. Before his time as Chief Designer at Bentley and Head of Exterior Design at Audi, he had already been one of the groundbreaking designers at Volkswagen and created best-selling models such as the first Tiguan and the seventh-generation Golf. "With the ID. GTI Concept, we are showing what a great future the GTI philosophy has at Volkswagen," says Mindt. "In my opinion, the powerful ID. 2all is the perfect basis for an electric GTI. I already had the GTI in mind when I first put pen to paper for the ID. 2all. It is now becoming reality and allowing us to project the GTI idea into the new age of electric mobility."



GTI Exterior Design



GTI radiator grille. At the front, the GTI concept vehicle has the most significant and well-known exterior feature of a GTI: the red surround of the radiator grille, which is almost completely closed in this case. The red line is narrow but nevertheless striking. At the front of the ID. GTI Concept, it spans the entire width of the concept vehicle below the IQ.LIGHT LED matrix headlights. The GTI logo in red letters is integrated in the line on the right. The headlights themselves are framed by a horizontal LED bar. A matrix module is incorporated in each headlight. The Volkswagen badge is illuminated in white.

GTI dynamics: crisp, short overhangs and a long wheelbase are a perfect match for the GTI idea

GTI proportions. Like the original GTI, the ID. GTI Concept follows the principle of the design and technology of an affordable large-series model. And like with every previous GTI, this basis takes on the typical dynamic and customised features of the sporty icon. This transformation succeeds above all if the basic design of the product line already has GTI potential. This includes clear and powerful proportions and the visual stability of a body standing confidently on its wheels. The ID. 2all has this potential, which is why the ID. GTI Concept derived from it has dynamic characteristics that are otherwise found in completely different

price classes. In figures, this can be transferred to the ID. GTI Concept as follows: a compact 4,104 mm long, a large wheelbase of 2,600 mm, framed by large 20-inch alloy wheels with 245/35 performance tyres and accompanied by very short body overhangs. The GTI is 1,499 mm high and 1,840 mm wide. The two set up ID. GTI Concept vehicles are incidentally finished in Diamond Silver Metallic and Mars Red, both colours from the first-generation Golf GTI.





GTI spoiler: a splitter increases the downforce

GTI bumper. The design of the GTI bumper is inspired by motor sports and is unique to this model. It features a dominant black front splitter in the middle. Above this is the air intake with the honeycomb structure typical for a GTI (since the fifth generation). In the outer area of the grille there are two red towing eyes like those used in motor sports. At the sides, the designers have incorporated vertical LED daytime running lights in the black-framed air curtains of the front bumper. The air curtains route the air flow

to the wheel housings and then outwards in a targeted manner in order to optimise the aerodynamic performance and cool the brakes. The low front splitter and vertical LED daytime running lights make the concept vehicle appear to hug the road. At the front, the future and past meet up once more because the matt-black area around the splitter and air intake evokes the low spoiler and bumper of the Golf GTI I – both were finished in matt black.

GTI silhouette. The C-pillar is the typical distinguishing feature of the ID. 2all side view and is also a defining element of the ID. GTI Concept silhouette. The visual stability of the C-pillar flows into the side of the body to create a powerful appearance. A second stabilising Volkswagen element is the straight window shoulder – the side contour between the A- and C-pillars. In combination with the feature line running parallel below this and the muscular side sills, this creates a positive tension in the surfaces that is typical for a Volkswagen and for a GTI. In addition, the side sills are covered at the bottom with matt-black plastic elements which optimise the vehicle aerodynamically and make it appear sportily low-slung on the road in combination with the large wheels.



GTI wheel rims. The flared wheel housing extensions in matt black are another GTI feature. The 20-inch GTI Concept alloy wheels were designed specifically for the concept vehicle. They have eight double spokes and a striking circle of eight openings; the inner surfaces of the wheel rims are black, while the edges of the eight openings have a high-gloss polished finish. Distinctive wheel designs – such as the legendary Pirelli wheel rim from the Golf GTI I and the Denver wheel rim from the Golf GTI V – are traditionally among the characteristic features of a GTI.



GTI wheel: 20-inch wheel rims with size 245 tyres





GTI design: the large roof spoiler presses the rear end on to the road. The 3D LED tail light clusters have a dark design. The shaded black area at the rear evokes the original GTI



GTI roof spoiler. The designers of the first Golf created an unmistakable GTI rear end 47 years ago without modifying the body panels. At the same time, they created typical GTI features. These included the rear window with black surround and the always black instead of chrome-plated bumper. With the ID. GTI Concept, the Volkswagen design team has now reinterpreted these features. A black roof spoiler is now used instead of a black rear window frame and is flanked by black air guide elements at the sides. Like on the current Golf GTI Clubsport, the large spoiler is open in the roof transition, apart from a small rib in the centre. The spoiler ensures optimum downforce and minimum air turbulence.

Under the spoiler, a narrow LED strip runs across the entire width of the vehicle as a third brake light.

GTI tail light clusters and rear diffuser.

Whereas the ID. 2all concept vehicle is equipped with a horizontal LED tail light cluster bar in red, this element has a dark tint on the GTI model. Only the frames of the two 3D tail light clusters located on the left and right and the Volkswagen badge illuminate in bright red. A black-shaded area below the horizontal tail light cluster bar picks up on the theme of the black bumper of the Golf GTI I. The GTI lettering is integrated in the middle of this area. The two-part rear diffuser is also

black and has a powerful design. This aerodynamic element is flanked at the sides by the wheel housing extensions and extends to the rear beyond the body, thus protecting the painted bumper surfaces. In this way, the diffuser also evokes the black bumper of the first Golf GTI.



GTI INTERIOR-CONCEPT



GTI clarity: the practical thumbwheels in the steering wheel and instruments and the Experience Control can be operated intuitively



GTI power: Experience Control in golf ball design

Original GTI shapes the ID. GTI Concept.

The first GTI already generated excitement in 1976 with its specific interior design. Back then, sports seats with a chequer pattern, a three-spoke steering wheel with a low impact absorber (which fans lovingly called a 'spittoon') and a gear knob in the design of a golf ball were the things that turned a Golf into a GTI. This also works in a similar form in 2023 – but in a completely different and fascinating way.

GTI steering wheel with 12 o'clock marker and GTI Experience Control in golf ball design.

The three-spoke steering wheel of the ID. GTI Concept is equipped with an airbag that is located slightly lower down to create a visual bridge to the impact absorber in the Golf GTI I. The illuminated 12 o'clock marker always shows the driver the way. The two horizontal spokes of the multifunction steering wheel each accommodate an easy-grip thumbwheel

and two buttons. Among other things, the driver uses these to control the individually configurable digital instruments, the augmented reality head-up display and functions such as audio volume. Since the automatic gearbox is operated by means of a steering column switch, as in the ID.77, the interior designers have transferred the golf ball design of the first GTI gear knob to the multifunction GTI Experience Control in the centre console. The latter is used to control the different driving profiles and the individual looks.

GTI cockpit. Digital displays inside the concept vehicle allow new designs and functions, making it possible to experience the GTI idea in more varied ways than before. Fundamentally different cockpit looks are available for the instruments of the ID. GTI Concept: the basic configuration is a reflection of the current digital age – with all conceivable information and functions and a sporty GTI graphic design. In the Vintage mode, the GTI Digital Cockpit (27.7 cm / 10.9 inches) in front of the driver is transformed into the instruments of a Golf GTI I from the second series, for example, just like the instruments that were also used in the legendary Pirelli GTI – and a perfect match for the Golf GTI I mode that can be activated with the GTI Experience Control.

⁶ ID.7 – fuel consumption combined, kWh/100 km: 16.3 - 14.1; CO₂ emissions combined in g/km: 0.





GTI head-up display and GTI mode. The designers and engineers have also taken a new approach with the augmented reality head-up display. It projects a new data spectrum on to the windscreen – and now not just for the driver but also for the front passenger. This means the virtual and real worlds are merged for the ‘co-driver’ as well on board the concept vehicle. In standard driving mode, information such as the speed or current range is projected in front of the driver and front passenger. In this basic configuration, the white colour GTI Silver Drive is used for the background lighting and displays.

As soon as the driver activates the new GTI mode with a special GTI button on the multifunction steering wheel, the background lighting and all displays switch to the colour GTI Red Turbo. The background: as a powerful, compact sports car with a low centre of gravity (battery in the vehicle floor) and a low weight for an electric vehicle, the ID. GTI Concept is perfect for driving on race tracks. If the driver goes on to the legendary Nürburgring Nordschleife in GTI mode, for example, they can display the course of the track and the position of the ID. GTI Concept on the far left of the windscreen. When driving in a race, the driver can additionally see their current position in the field and their progress (‘GTI Achie-

GTI Mode: in this mode, the augmented reality head-up display shows information on the race track; the background lighting also changes to the colour GTI Red Turbo



vements'). Among other things, the front passenger can see the current lap times of laps that have already been completed. The concept vehicle thus becomes a projection of tomorrow's world and shows by way of example what could and will be possible.

GTI infotainment and interfaces. The touch display (diagonal: 32.7 cm / 12.9 inches) of the infotainment system is already a near-production version with its intuitive graphics and menu structure. The same applies to the air-conditioning block located under the display. The main air-conditioning functions are controlled here using illuminated buttons. In the middle of the air conditioning block – easily accessible for both driver and front passenger – there is a practical small thumbwheel to adjust the volume of the infotainment system. Located a level further down are two large inductive charging interfaces for smartphones, which are magnetically locked in position. As described above, other vehicle functions are controlled using the GTI Experience Control integrated in the centre console. Numerous USB-C interfaces (45 W) distributed throughout the vehicle interior supply power to smartphones. All conceivable larger devices can be powered by a fully usable 230 V socket.



GTI steering wheel: the airbag design is a homage to the first GTI. The 12 o'clock marker and the special GTI button is illuminated in the colour GTI Red Turbo





GTI seat with GTI heartbeat. Sports seats were a characteristic feature of the first Golf GTI and the ergonomically designed seats also catch the eye in the new ID. GTI Concept. Their inner surfaces naturally have a reinterpreted GTI chequer pattern. The fabric is called Jack-e (instead of Jacky, the name used for the fabric in the Golf GTI VI). The driver seat backrest is additionally equipped with a pulse sensor (GTI Heartbeat)

– a red-pulsating LED element. When the concept vehicle is locked using the remote control, this activates the anti-theft alarm and the GTI Heartbeat visible from outside and signals to the driver that the vehicle is secure.

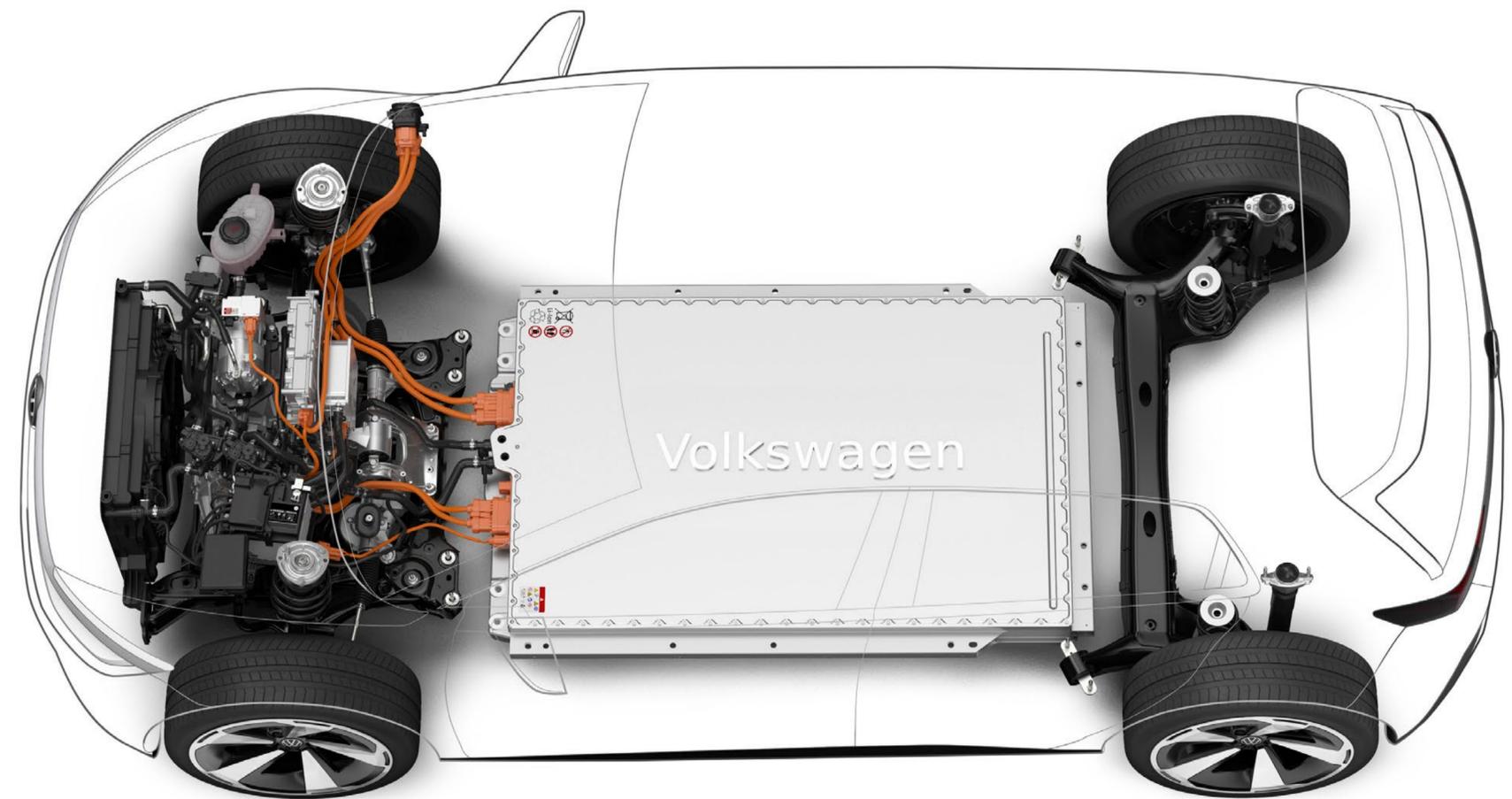
GTI everyday usability. The interior of the ID. GTI Concept is characterised by clear design, high quality and intuitive operation. The four-door vehicle

can accommodate five passengers. The luggage compartment is also generous with a capacity of 490 litres. What's more, since the ID. GTI Concept shares the MEB entry package with the ID. 2all, it also has the same practical details. These include features such as an additional stowage box under that double luggage compartment floor, which can accommodate several bags of shopping, for example. There is a further 50-litre stowage area under the rear bench seat, which can be folded up in one easy movement. This stowage area was specially designed for the charging cable and items such as the first-aid kit, high-visibility waistcoats and breakdown set. In addition, there is enough space in this lockable (safe) compartment for devices such as laptops and tablets, which can also be charged there. When the rear bench seat with 60:40 split is folded down, the luggage compartment capacity increases to 1,330 litres. The ID. GTI Concept is not just at home when driving short distances and on the race track, but is also equally suitable for long journeys. This is ensured by its efficient drive system, the low weight, good aerodynamics, comfortable running gear in spite of the vehicle's sportiness, and a large battery.



GTI Data – ID. GTI Concept¹

		ID. GTI Concept
Drive		MEB Entry, front-wheel drive
Length	mm	4,104
Width	mm	1,840
Height	mm	1,499
Wheelbase	mm	2,600
Storage volume	l	490 to 1,330
Wheels		245/35 R20

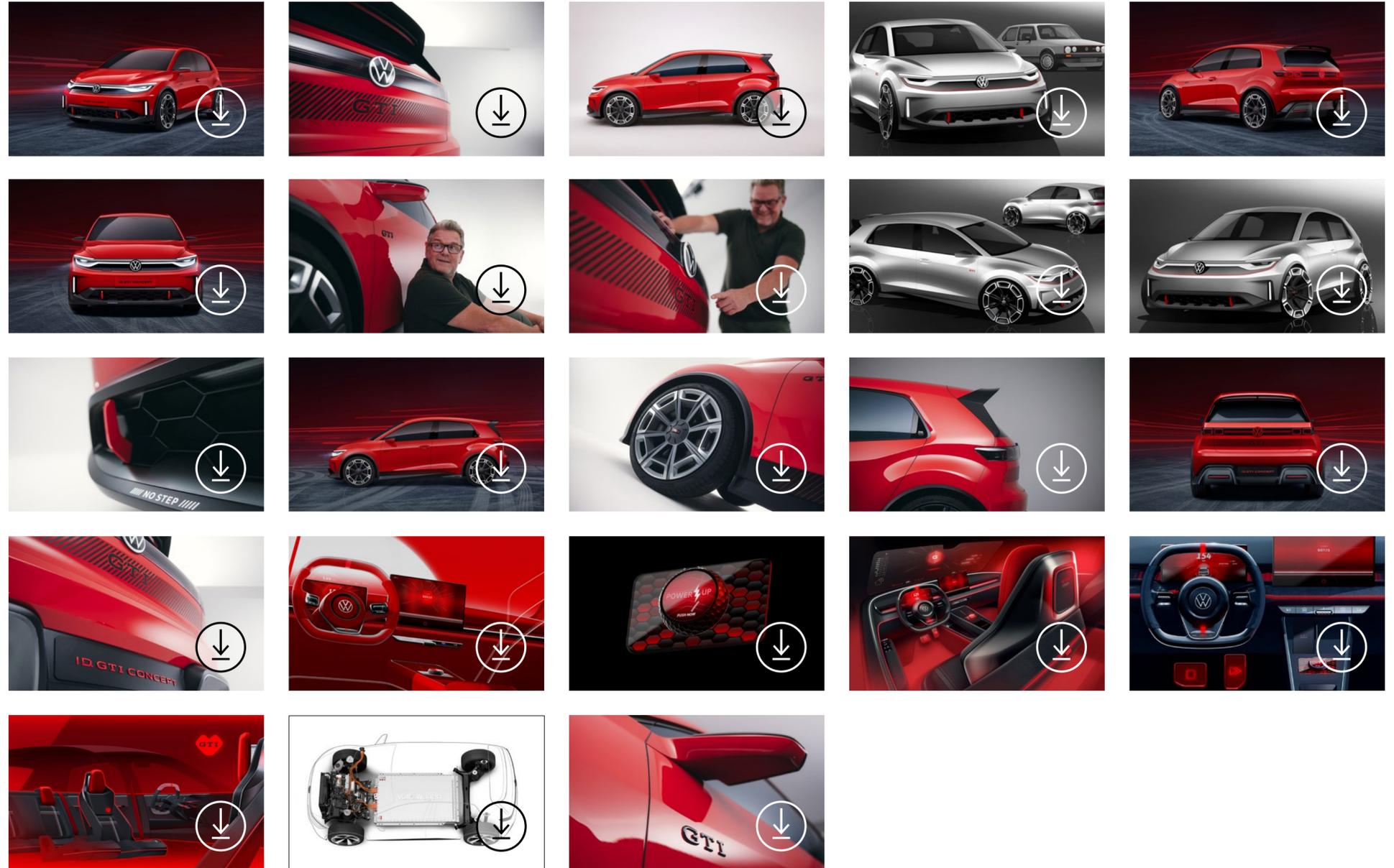


GTI electrification: the electric drive motor powers the front axle. In the middle of the vehicle floor: the battery

¹ ID. GTI Concept: Study.



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The ranges specified are projected values based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). The actual WLTP range values may differ depending on the equipment. The actual range achieved under real conditions varies depending on the driving style, speed, use of comfort features or auxiliary equipment, outside temperature, number of passengers/load, and topography.

The specified consumption and emission values were obtained according to the legally required measurement procedures. On 1 January 2022, the WLTP test cycle completely replaced the NEDC test cycle and therefore no NEDC values are available for new type approved vehicles after that date. Where ranges are stated, the values for consumption and CO₂ emissions depend on the selected vehicle equipment.

The specifications do not refer to an individual vehicle and are not part of the offer, but serve only to permit comparison between the individual vehicle types. Additional equipment and accessories (additional components, tyre formats, etc.) can alter relevant vehicle parameters such as weight, rolling resistance and aerodynamics, affecting the vehicle's fuel consumption, power consumption, CO₂ emissions and driving performance values in addition to weather and traffic conditions and individual driving behaviour.

Due to more realistic testing conditions, fuel consumption and CO₂ emissions measured according to WLTP will in many cases be higher than the values measured according to NEDC. As a result, the taxation of vehicles may change accordingly as of 1 September 2018. For further information on the differences between WLTP and NEDC, please visit <http://www.volkswagen.de/wltp>.

Further information on official fuel consumption data and official specific CO₂ emissions for new passenger cars can be found in the "Guide to fuel economy, CO₂ emissions and power consumption for new passenger car models", which is available free of charge from all Volkswagen sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern, Germany, and at www.dat.de/co2.





GTI

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