



Volkswagen

Volkswagen electric mobility – shaping the future

Auto Shanghai / April 2017



Volkswagen is redefining mobility

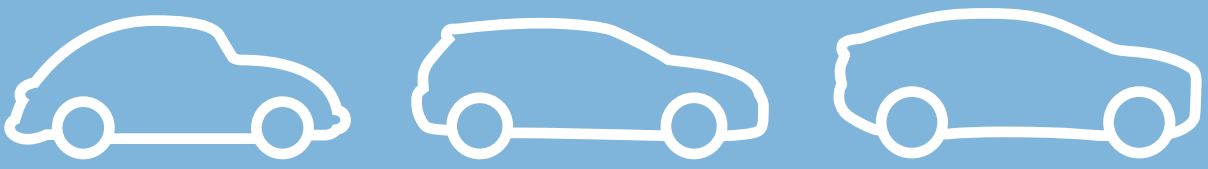
Volkswagen electric mobility

- › Long electric driving range
- › Lots of space within small dimensions
- › Comprehensively digitalised and connected



2020 Volkswagen launches a new platform for electric vehicles

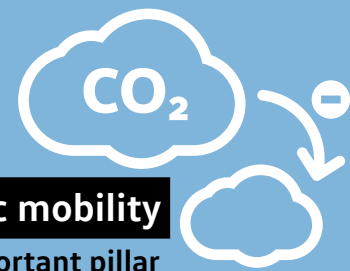
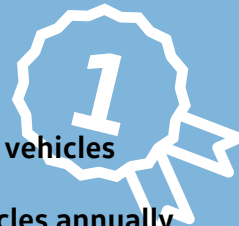
I.D. family The beginning of a new era – like the eras of the Beetle and Golf



Goals for 2025

› Market leader in electric vehicles

1,000,000 electric vehicles annually

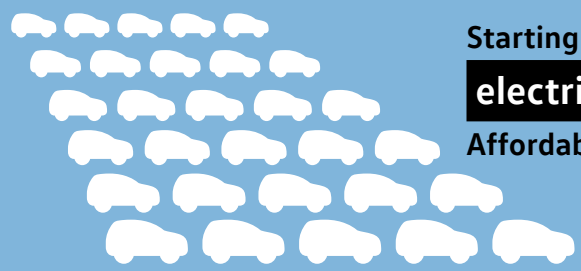


Electric mobility

is an important pillar for attaining CO₂ targets set for 2020



MEB is conceptualised for all-electric vehicles and **electric long-distance mobility** with ranges of **400 - 600 kilometres**



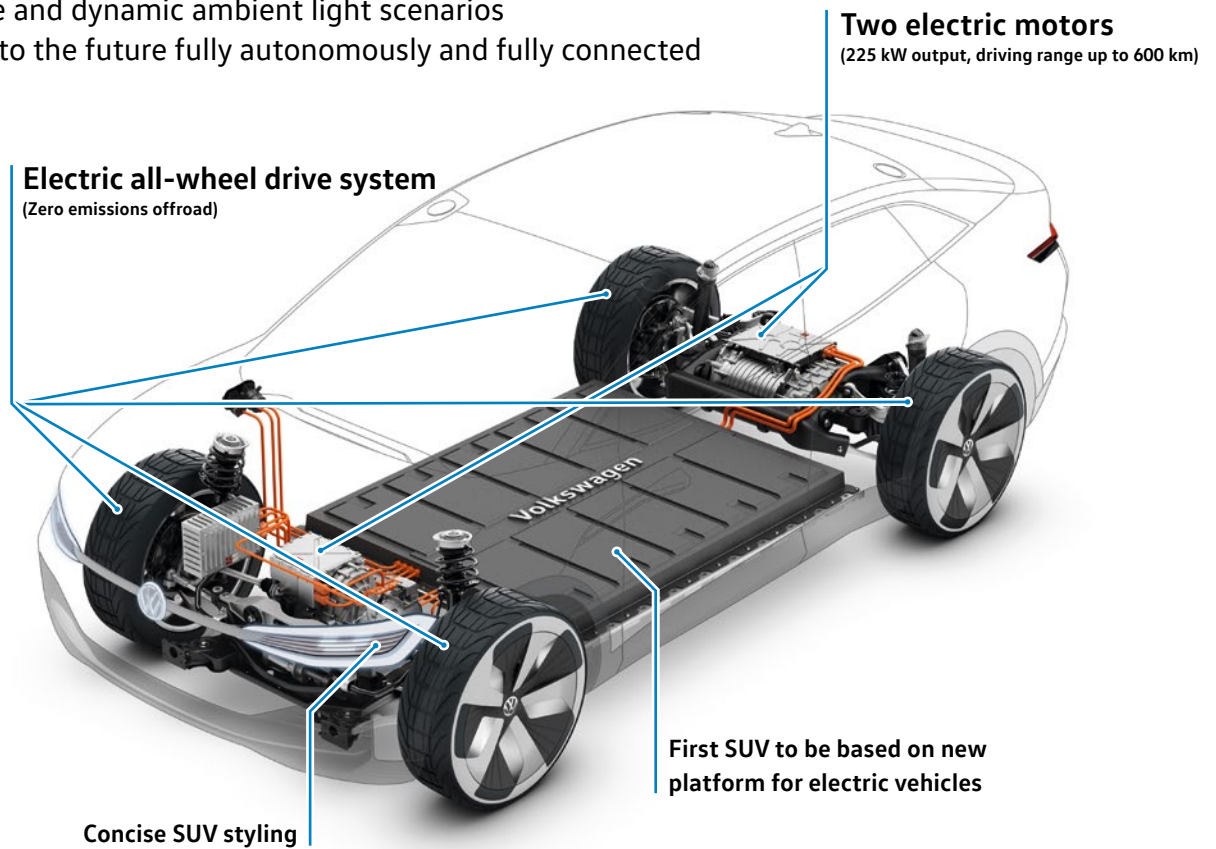
Starting in 2020, other **electrically-powered models will follow**

Affordable long-distance mobility for everyone

A new generation of progressive electric vehicles

Volkswagen I.D. CROZZ

- › Dynamics for city and long-distance driving – the perfect all-rounder
- › Clean Air Technology – interior air is always purified
- › Innovative and dynamic ambient light scenarios
- › Moving into the future fully autonomously and fully connected



Chinese car market 2016

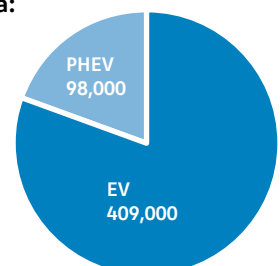
- The biggest car market in the world
23 million cars annually
- Largest market for electric mobility
500,000 EVs in 2016
- Volkswagen market share **> 13%**
- **Up to 60%** of electric Volkswagen cars will be sold in China
- Population of about **1.4 billion people**

Sales Figures for Volkswagen brand in China:

	2016	2015
Total Market	22,835,270	19,351,660
Volkswagen	2,997,423	2,627,146
Market Share	13.13%	13.58%

2016 NEV sales volume in China:

507,000 (+53% YoY)
of which:
EV 409,000
PHEV 98,000



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