



World premiere of the new Volkswagen Passat*

- **New benchmark: the eighth generation of the world-wide best-seller features superior design, economical engines and state-of-the-art technologies**

Wolfsburg / Potsdam, 3 July 2014 – The impressive Volkswagen Design Centre in Potsdam served as the ideal setting for the world premiere of a world-wide best-seller: the new Passat. The most successful European business car makes its debut with new engines, less weight and not least with the latest assistance, Infotainment and convenience systems. The car melts away class boundaries.

"This Passat heralds in a new era: when it comes to design and proportions, engines and drive systems, Infotainment and assistance systems or when it is a matter of safety, convenience and driving pleasure," explained Prof. Dr. Martin Winterkorn, Chairman of the Board of Management of Volkswagen on the evening before 500 guests. The Group chief continued: "The new Passat gives the right answers to the major automotive trends of its time. For me this Passat is a premium class car without premium costs. This fits perfectly to Europe's most successful business car – lining up with 20 percent better fuel economy, up to 85 kilograms less weight and a range of efficient petrol and diesel engines – there is even a plug-in hybrid available."

All versions of the Passat belong to the most successful mid-size cars in the world and at 1.1 million units a year (2013) it is the Volkswagen Group's model series with the highest volume sold world-wide. To continue this success in the eighth generation, the new Passat is again offered in saloon and estate versions with a multitude of innovations. Thanks to cutting-edge design methods its proportions were made significantly more dynamic (including lower body, longer wheelbase and larger wheels). At the same time, the latest technologies have been applied. They include systems such as Active Info display (a fully digital instrument cluster), extendible head-up display as well as systems such as an app-based Rear Seat Entertainment for tablet computers, Front Assist plus City Emergency Braking with Pedestrian Monitoring and three more world firsts: Emergency Assist (vehicle stops in emergency), Trailer Assist (assisted manoeuvring with a trailer) and Traffic Jam Assist.

The new Passat will be available with 10 direct injection turbocharged petrol and diesel engines covering a power range from 88 kW / 120 PS to 206 kW / 280 PS. The engines all meet Euro 6 emission standards and both fuel consumption and CO₂ emissions were lowered by up to 20 percent. All versions are equipped with a stop-start system and a

regenerative braking mode. For the first time, the Passat will also be offered with a plug-in hybrid drive (115 kW TSI petrol engine plus 80 kW electric motor and externally chargeable battery). With a system power output of 155 kW / 211 PS it will be Volkswagen's most powerful plug-in hybrid and a genuine zero emission vehicle as it has an all-electric range of 50 km.

Advance sales for the new Passat begin on Thursday, 10 July. Prices start from €25,875 (saloon) and (correction vs. previous news release:) €26,950 (estate).

Note: Texts and extensive photo materials on the new Passat are available with immediate effect at www.volkswagen-media-services.com.

**Passat (110 kW, 176 kW) – The vehicle has not yet gone on sale. It does not yet have type approval and therefore Directive 1999/94/EC does not apply. Provisional values: Fuel consumption in l/100 km: 5.4 - 4.1 (combined); CO₂ emissions in g/km: 140 - 108 (combined).*

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