



15 March 2023

## World premiere of the ID. 2all<sup>1</sup> concept: the electric car from Volkswagen costing less than 25,000 euros

- ID. 2all shows the new Volkswagen design language, presentation of the production version in 2025
- Range of up to 450 km, as spacious as a Golf, as inexpensive as a PoloPremium innovations such as Travel Assist, IQ.LIGHT or Electric Vehicle Route Planner
- Production version will be based on the new MEB Entry platform
- Acceleration of the electric offensive: ten new models by 2026

**Wolfsburg – The Volkswagen brand is continuing the success story of its compact cars in the age of electric mobility and is providing a first glimpse of an all-electric Volkswagen costing less than 25,000 euros with the ID. 2all concept car. Initial facts: front-wheel drive, range of up to 450 km, innovative technological features such as Travel Assist, IQ.LIGHT or Electric Vehicle Route Planner and a new Volkswagen design language. The production version will be based on the MEB Entry platform and is one of ten new electric models that Volkswagen will launch by 2026.**

**Thomas Schäfer, CEO of Volkswagen Passenger Cars:** "We are transforming the company rapidly and fundamentally – with the clear objective of making Volkswagen a genuine Love Brand. The ID. 2all shows where we want to take the brand. We want to be close to the customer and offer top technology in combination with fantastic design. We are implementing the transformation at pace to bring electric mobility to the masses."

Volkswagen will present the production version of the ID. 2all for the European market in 2025. The goal is a starting price of less than 25,000 euros.

**Imelda Labbé, Member of the Brand Board of Management responsible for Sales, Marketing and Aftersales:** "We are transferring the typical Volkswagen virtues to the new world of mobility: top quality and workmanship, outstanding software and digital services with genuine added value. The focus here is always on the needs and requirements of our customers."

Development of the ID. 2all is based on the latest evolutionary stage of the modular electric drive (MEB) platform. **Kai Grünitz, Member of the Brand Board of Management responsible for Technical Development:** "The ID. 2all will be the first MEB vehicle with front-wheel drive. We are exploiting the great flexibility offered by our modular electric drive (MEB) platform and will set new standards in terms of technology and everyday usability with the MEB Entry platform."

With the enhanced MEB Entry platform, the ID. 2all is equipped with particularly efficient drive, battery and charging technology. It has a powerful electric drive motor

**Media contact**  
**Volkswagen Communications**  
Product Communications  
Martin Hube  
Spokesperson ID.2 / Passat / Arteon  
/ Touareg / PHEV  
Tel.: +49 5361 94 98 74  
martin.hube@volkswagen.de

Product Communications  
Benedikt Griffig  
Head of Products and Technology  
Tel.: +49 5361 9977 164  
benedikt.griffig@volkswagen.de



More at  
volkswagen-newsroom.com

**ACCELERATE**  
DIGITAL: ENERGIZED



## Media Information

with an output of 166 kW/226 PS and will have a calculated WLTP range of up to 450 kilometres.

Volkswagen is also again placing greater focus on design. **Andreas Mindt, Head of Design at Volkswagen Passenger Cars:** "The ID. 2all gives a preview of the new design language of Volkswagen, which is based on the three pillars stability, likeability and excitement."

### **Exterior design: friendly face, very dynamic and new C-pillar signature**

One element of this new design language is the C-pillar design developed for the first Golf. The ID. 2all is the first Volkswagen with a new interpretation of this signature. Other design features of the concept car include a body with a clear and powerful stance on the wheels, a friendly face, a good portion of dynamics and timeless elegance.

### **Interior design: spacious, high-quality appearance, self-explanatory operation**

The interior also has a clear design and is characterised by a high-quality appearance, a self-explanatory infotainment system with classic volume control and a separate air conditioning block. The storage volume is a generous 490–1,330 litres, a value exceeding that of higher vehicle classes.

### **Accelerated electric offensive: ten new electric models by 2026**

The production version of the ID. 2all is one of ten new electric models that will be launched by Volkswagen by 2026. This year alone will see the introduction of the new ID.3, the ID. Buzz with long wheelbase and the ID.7 saloon. This will be followed by a compact electric SUV in 2026 and, in spite of all the challenges, Volkswagen is also working on an electric car at a price of less than 20,000 euros. This will give the car manufacturer the widest range of electric vehicles compared with its competitors, and the company is aiming to achieve an electric car share of 80% in Europe. Volkswagen Passenger Cars has previously based its calculations on a share of 70%.

<sup>1</sup> ID. 2all – the vehicle is a concept car and is not available for sale.

Technical data of the ID. 2all	
Drive	MEB Entry, front-wheel drive
Output	166 kW / 226 PS
Range	approx. 450 km (WLTP)
Charging time	10 to 80% in approx. 20 min.
0–100 km/h	< 7 s
Top speed	160 km/h
Length	4,050 mm
Width	1,812 mm
Height	1,530 mm
Wheelbase	2,600 mm
Storage volume	490 to 1,330 l
Wheels	225/40 R20

# Media Information



---

The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.

---