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World Premiere of the all-new T-Cross: Volkswagen expands its family of SUVs

- The new T-Cross¹⁾: a versatile and practical SUV model in the small car class
 - An urban crossover vehicle with masculine design
 - Four efficient turbocharged engines – three petrol and one diesel – meeting the Euro 6d-Temp emission standard
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Wolfsburg (GER) – World premiere in Amsterdam, Shanghai and São Paulo: Volkswagen presents its new T-Cross, the company's first small car SUV, and thereby resolutely continues the offensive it began in 2015. This completely new model will soon be captivating hearts in the markets of three continents with its combination of style, practicality, flexibility, connectivity and economy, and it sets new standards for its class in many respects. The urban crossover model thus reveals itself to be an ideal companion in everyday life and beyond.



The new T-Cross from Volkswagen



Ralf Brandstätter, Chief Operating Officer of Volkswagen Brand, introduced the new T-Cross together with Cara Delevingne, British supermodel, actress, musician and testimonial for the T-Cross

With the T-Cross, Volkswagen introduces another new SUV model: even shorter and therefore better suited to the city than the T-Roc, and even more compact than the Tiguan. Ralf Brandstätter, Chief Operating Officer of Volkswagen Brand, explained at the world premiere in Amsterdam: "We're actually presenting the T-Cross today three times over – we unveiled it a few hours ago in Shanghai, and São Paulo will follow later tonight. It shows just how important the T-Cross is to the Volkswagen brand as a truly global product."

Brandstätter introduced the new T-Cross together with Cara Delevingne, British supermodel, actress, musician and testimonial for the T-Cross. Cara, who has 41 million followers on Instagram, said: "I travel all the time, so

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working with Volkswagen, the largest auto maker in the world, is a perfect partnership for me. The T-Cross is more than just a City-SUV – it has multiple facets (like me!), and I love how stylish it is!"

The new T-Cross is a cool companion for all occasions

The T-Cross is based upon the modular transverse matrix (MQB), which allows the driven front axle to be located very far forward. With a total vehicle length of 4.11 metres, the 2.56-metre wheelbase is comparatively generous, allowing a spacious interior with enough room for five people. For the greatest possible versatility in the interior, the sliding rear seat can be adjusted by 14 centimetres, allowing more passenger leg room or more luggage space. The luggage compartment holds between 385 and 455 litres. Thanks to a rear seat back that folds down fully or partially, in the blink of an eye you can create a flat loading space with up to 1.281 litres of storage volume.

The new T-Cross has a choice of four turbocharged engines: three petrol and one diesel. The two 1.0 TSI three-cylinder petrol engines with petrol particulate filter generate 70 kW / 95 PS or 85 kW / 115 PS. The top model is the 1.5 TSI four-cylinder engine with 110 kW / 150 PS. Completing the range is a 1.6 TDI four-cylinder engine with 70 kW / 95 PS. All engines comply with the latest Euro 6d-TEMP emission standard.

Standard equipment for the new T-Cross includes numerous driver assistance systems which were previously reserved for higher vehicle classes. Together with the vehicle's outstanding crash characteristics and exemplary occupant protection, these increase safety, reduce the risk of a collision and improve driving comfort. Already included as standard equipment are the Front Assist area monitoring system with Pedestrian Monitoring and City Emergency Braking System, the lane keeping assistant Lane Assist, Hill Start Assist, the proactive occupant protection system, and the Blind Spot Detection lane change assist system with the integrated Rear Traffic Alert. Also available as options are the Driver Alert System, automatic adaptive cruise control and Park Assist.

The new T-Cross provides the highest level of networking and connectivity with the outside world. Even the operation and customisation of the on-board functions are intuitive. Smartphones can be charged inductively, and up to four USB ports provide for digital convenience.

The production – Spain, South America and China

Just like its sister model the Polo, the new T-Cross is also manufactured at the Spanish Volkswagen factory in Navarra. Volkswagen is set to invest some one billion euros there by 2019 in order to serve the particularly strong growth in the market for compact SUVs. At the same time, approximately 10% more jobs will be created there. For the 2017-2027



period, independent forecasting institutes expect an approximate doubling worldwide of so-called CUVs (Crossover Utility Vehicles) in the small car segment – the class to which T-Cross belongs. In South America and China – two further growth markets – versions of the T-Cross specially tailored for those markets are being made.

Volkswagen's SUV offensive

With the new T-Cross, Volkswagen is moving forward with its global SUV offensive. This was begun in 2016 with the current Tiguan²⁾. The Tiguan Allspace³⁾, carrying up to seven passengers, and the more compact T-Roc followed in 2017. Likewise the Atlas – designed for the USA – and its Chinese sister version the Teramont, appeared in 2017, both as seven-seaters.

In 2018, Volkswagen of America presented the two Atlas concept vehicles Cross Sport and Tanoak. In China the new Touareg is celebrating its world premiere, accompanied by two future SUVs for China: the Powerful Family SUV Tharu and the Advanced Midsize SUV Tayron.

A glimpse into the future: In 2020, the ID. CROZZ⁴⁾ will be Volkswagen's first fully-electric SUV to be launched on the market. Then, with models ranging from the T-Cross to the ID. CROZZ, Volkswagen will offer one of the world's largest SUV ranges and cover practically all segments.

Short movie of the new T-Cross: <https://youtu.be/-lxCB7V5xU>

¹⁾ T-Cross: The vehicle has not yet gone on sale.

²⁾ Tiguan 2.0 TDI 110 kW/150 PS – fuel consumption in l/100 km: urban 6.2-5.4/extra-urban 5.1-4.3/combined 5.4-4.8; combined CO₂ emissions g/km: 143-125; efficiency class: B-A

³⁾ Tiguan Allspace: 2.0 TDI 110 kW/150 PS – fuel consumption in l/100 km: urban 6.4-5.5/extra-urban 5.2-4.7/combined 5.6-4.9; combined CO₂ emissions g/km: 146-128; efficiency class: B-A

⁴⁾ ID. CROZZ: prototype

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
