



April 10, 2017

## "World Car of the Year" Award 2017:

### Tiguan among the three finalists

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- **Bestseller of the Volkswagen brand in final of the internationally renowned award**
  - **More than 300,000 Tiguan orders since sales started a year ago**
  - **Model successful worldwide: 3.5 million Tiguan cars delivered to customers**
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The Tiguan continues its success story in the latest generation, which has been on the market since last year. This is substantiated by the Tiguan being one of the three finalists in this year's "World Car of the Year" Award. The successful model has not only won over the international trade press, however, but also customers. More than 300,000 Tiguan models have been ordered since they became available in 2016.



The Volkswagen Tiguan.

The Tiguan is one of the most important models of the Volkswagen brand and stands for a successful SUV offensive. The first generation of the Tiguan started in 2007 and quickly developed into a bestseller. Today, it is produced in four countries (China, Germany, Mexico and Russia) and sold in 170 markets.

After ten years, it is an integral part of the street scene with 3.5 million vehicles sold around the globe. Volkswagen builds on the successes of its predecessor with the new model and offers a Tiguan to suit every need, depending on the country.

For example, the range has been extended with the Tiguan Allspace, the new version for Europe. Sale of this new Tiguan, longer by over 20 centimetres, starts in mid-May. The Tiguan Allspace has much more space for luggage and up to seven passengers. In addition, it offers impressive variability and an extended range of standard features compared to the previous Tiguan. China already has its local version of the Tiguan Allspace available; the more spacious model will be introduced into the market in America later this year.

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**About the Volkswagen brand: "We make the future real"**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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