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Wolfsburg employees showcase their plant with a movie to mark the world premiere of the new Golf

Wolfsburg, November 11, 2016 – Employees at the main plant in Wolfsburg played a part in the making of a movie for the world premiere of the new Golf. Jürgen Stackmann, Volkswagen Brand Board Member for Sales, commented: “Employees at the Wolfsburg plant are proud of the new Golf and of the enormous joint achievement it represents. That is why the movie for the world premiere of the new Golf was filmed where the Golf is built.”

Employees from many different departments participated in the movie. Set against the backdrop of the plant and its historic factory halls, the film captures the world of the vocational trainees, the colleagues on the Golf production line, and even the train driver working on the factory’s railroad. It introduces some of the many faces that make up the plant.

The story of the new Golf begins at checkpoint 8. That is where the final quality inspection takes place and the Golf leaves the assembly line. From there, the film tracks the Golf as it passes the old power station, heads down the historic “Südstraße” and past the brand tower. It then picks up speed on the “Mittelstraße”, drives through a tunnel, past the rail yard, over the ramp at the signal station and leaves the Wolfsburg plant at “Tor Sandkamp”.

The film highlights the bond between employees and their plant while at the same time celebrating the combined effort that goes into putting the new Golf on the road.

Movie: <https://youtu.be/eDTT5T-MObI>

Volkswagen Communications

Spokesperson Sales and Marketing

Christine Kuhlmeier

Phone: +49 (0) 5361 / 9-83699

E-mail: christine.kuhlmeier@volkswagen.de

www.volkswagen-media-services.com

