



September 28, 2018

Volkswagen Supports the Kaiserring Award Winner Exhibition in Goslar for the Fourth Year

- **Goslar Kaiserring 2018: Wolfgang Tillmans presented with internationally renowned award for contemporary art**
- **With Volkswagen's support, Tillmans' artistic work can be explored at the Mönchehaus Museum in Goslar until the end of January**
- **Volkswagen strengthens the global network of cultural partners at its company locations**

Goslar/Wolfsburg – This Saturday, the artist Wolfgang Tillmans is going to be awarded with the Kaiserring at the Kaiserpfalz in Goslar. In its statement, the international award jury emphasizes the quality of Tillmans' body of work and his ability to creatively address social challenges. The ceremony further kicks off the award winner exhibition featuring many of Tillmans' worldwide acclaimed artworks and supported by Volkswagen.



Wolfgang Tillmans, „Deer Hirsch“ 1995



Wolfgang Tillmans, „Atlantique, b“, 2016

Photos: © Wolfgang Tillmans, Courtesy Galerie Buchholz Berlin, Cologne

As partner of this year's Award winner show (on view until January 27, 2019), Volkswagen enters the fourth year as exhibition supporter enabling the Mönchehaus Museum in Goslar again to present works of the Kaiserring Award winner to the public. Granted by the city of Goslar since 1975, the Goslar Kaiserring enjoys worldwide reputation as art prize. Artists honoured with the Kaiserring include Olafur Eliasson, Jörg Immendorf, Sigmar Polke, Cindy Sherman, Christo und Joseph Beuys.

Living and working in Germany and in the UK, Wolfgang Tillmans has received several accolades in both countries. With his widely recognized

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portrait series, his experimental work with photographic processing and his work with copy technologies, Tillmans is seen as one of today`s most influential artists, further standing out with the ambition to use new forms of presentation to turn exhibitions into inspirational journeys. Moreover, Tillmans uses his artistic expression to reflect social changes such as the Brexit referendum and the previous election to the German Bundestag.

"At our company locations throughout the world we support culture and the arts to give rise to spaces which invite people to experience creativity in innovative and diverse forms. And we connect cultural institutions and artists to drive debates about pressing themes in today`s society", explains Benita von Maltzahn, Director Cultural Engagement, Volkswagen Group.

Bettina Ruhrberg, Director of the Mönchehaus Museum, underlines: "Using a fundamental analytic approach, Wolfgang Tillmans questions consistently the potential of a photograph. His work mirrors the radical change caused by the introduction of new technologies in the mid-90s and redefining the power of images. Being not only a creative but also sharp mind, Tillmans stands up against right-wing radicalism and the Brexit vote, and supports solidarity within Europe. Such a voice of reason is more than needed in an environment where extreme positions seek to set the scene. Volkswagen`s ongoing support for the Kaiserring is of special importance to us as it demonstrates the company`s interest in artistic works which respond to current social developments and inspire upcoming generations."

The exhibition:

Wolfgang Tillmans – 2018 Winner of the Goslar Kaiserring Award

29/09/2018 – 27/01/2019

Mönchehaus Museum Goslar

Mönchestraße 1, 38640 Goslar

Opening hours: Tue. – Sun. 11am - 5pm

Entrance fee: 5 euros

www.moenchehaus.de

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
