

Volkswagen sponsors International Weimar Cultural Symposium implemented by the Goethe-Institut

- Volkswagen is supporting the public debate on future issues facing society under the slogan ‘Recalculating the Route’ taking place in Weimar from June 19 to 21.
- Hiltrud D. Werner, member of the Volkswagen Group Board of Management, participating in the panel discussion on ‘Gender & Tech’ says: ‘We aim to increase the ratio of women within Volkswagen in all areas. We base our recruitment on the annual numbers of female graduates. This means around 10 percent of mechanical engineering graduates we hire are now women, 25 percent from engineering sciences and 50 percent from economic sciences.’
- Volkswagen Group futurologist Wolfgang Müller-Pietralla takes part in a Deutschlandfunk Kultur live broadcast panel discussion on ‘Tech euphoria vs. anxiety about the future’.

Wolfsburg, June 19, 2019 – For the second time, Volkswagen is supporting the Weimar Cultural Symposium of the Goethe-Institut, which will be attended by more than 300 participants from all over the world. Intellectuals, artists, scientists and decision-makers will be debating major upheavals of our time in many areas of society. Volkswagen is actively contributing to this debate and so emphasizing how the company invests in creating a livable future.

KUL → TUR
SYMPOSIUM
WEIMAR ←

The motto: ‘Recalculating the Route’

Prominent thinkers from 70 countries will gather in Weimar to reflect on pressing questions of our day and age together with the audience under the guiding theme ‘Recalculating the Route’.

Hiltrud D. Werner, member of the Volkswagen Group Board of Management responsible for Integrity and Legal Affairs, will join international participants in the panel discussion ‘Gender &

Tech – New ideas for a more diverse future’ and describe successful measures for the advancement of women within the company (Thursday, June 20, 9:30 to 10:30 am). ‘Every year, we examine the ratios of female graduates from technical courses of study that are important for us. We use those figures as

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guide for our recruitment. Under this system based on the annual numbers of female graduates, around 10 percent of the mechanical engineering graduates we hire are now women. That figure is 25 percent in engineering sciences and 50 percent in economic sciences,' says Hiltrud D. Werner. 'We at Volkswagen believe it to be a vital task to support women in their professional advancement and keep on increasing the share of women in management. Apart from measures to improve employees' work-life balance, internal mentoring programs at the Group, training, process changes and cross-hierarchy activities help achieve that. We aim to increase the ratio of women at the Group in all areas and are creating the foundations for that at an early stage.'

Deutschlandfunk Kultur, the symposium's media partner, will discuss with Volkswagen's futurologist Wolfgang Müller-Pietralla his position and analyses on the subject of 'Tech euphoria vs. anxiety about the future: What factors determine whether we see things as opportunities or risks?' in a live broadcast on Thursday, June 20, 12 am to 1 pm.

Volkswagen has been a founding member of the Goethe-Institut's Economic Advisory Committee, which accompanies and supports the institute's activities internationally, since 2008. Hiltrud D. Werner is Volkswagen's new representative on this committee.

Link to the website: <https://www.goethe.de/prj/kwe/en/program/timetable.html>

Cultural engagement Volkswagen:

Facebook: <https://www.facebook.com/vwgroupculture/>

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About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 664,496 employees around the globe produce on average 44,567 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2018, the total number of vehicles supplied to customers by the Group globally was 10,8 million (2017: 10,7 million). The passenger car global market share was 12.3 per cent. In Western Europe 22.0 per cent of all new passenger cars come from the Volkswagen Group. Group sales revenue in 2018 totalled €235.8 billion (2017: €231 billion). Earnings after tax in 2017 amounted to €17.1 billion (2017: €11.6 billion).
