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Volkswagen receives awards from *auto motor und sport* magazine for exceptional design and interconnected technology

- Volkswagen up! GTI honoured with 'autonis' reader award for best design
 - We Park app presented with connectivity award
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Wolfsburg (D) – Readers of *auto motor und sport* magazine have selected the Volkswagen up! GTI¹⁾ to receive the 'autonis' award for design excellence, with the model coming top of its category. Volkswagen tasted further success with the We Park parking app, which received the Car Connectivity Award during the event.



Small but mighty! The up! GTI eclipses the competition with its design



Klaus Bischoff, Head of Volkswagen Design, accepted the award in Stuttgart yesterday

Thousands of readers voted

Just under 12,000 readers of car magazine *auto motor und sport* sent in their vote to determine the best new car designs in 2018. The result: the up! GTI was crowned victor in the 'compact cars' category. The design awards were presented in the evening in Stuttgart. The up! GTI features a host of details typical of the GTI class, is extremely sporty and proves that even the most compact of cars can trigger powerful emotions. "The up! offers real driving pleasure in a compact package without being fussy. As a GTI model, it is truly a car made with the driver in mind," says Head of Volkswagen Design Klaus Bischoff, who collected the prize.

Innovative app by Volkswagen receives the Car Connectivity Award

In the Car Connectivity Awards, Volkswagen's We Park app beat the competition in the 'price/performance' category. The We Park app for Android and iOS smartphones enables customers to pay for parking digitally through the app – billed right down to the minute. The app also

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shows the various car parks in the vicinity and their prices on the user's smartphone.

autonis and Car Connectivity Award are key industry barometers

The 'autonis' is presented by trade magazine *auto motor und sport* every year in recognition of the best designs in new vehicles launched in the past twelve months. This year saw 95 models go head to head with one another across 10 categories. The victors were selected by the magazine's readers rather than a panel of judges. This year marks the 13th time in succession that the vote was held, while the Car Connectivity Award was presented for the fifth time. To determine the winner, the readers voted for their favourite vehicle technology in eleven different categories, including everything from phone integration to interconnected e-car capabilities.

¹⁾ up! GTI - WLTP: fuel consumption combined in l/100 km: 5.7 - 5.6; CO2 emissions combined in g/km: 129 - 127. NEDC: up! GTI - fuel consumption in l/100 km: urban 6.0 / extra-urban 4.1 / combined 4.8; CO2 emissions combined in g/km: 110; efficiency class: C.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
