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## Volkswagen Polo is named "World Urban Car of the Year" at the New York Auto Show

- The sixth generation of the small car received the most votes of the more than 80 international award committee members in the category of "Urban cars"
- Volkswagen wins "World Car of the Year" award for sixth time
- Klaus Bischoff, Head of Volkswagen Design: "The Polo is one of the world's most contemporary and successful small cars, and the new generation offers a broad range of drive systems"

Wolfsburg – The latest model generation of the Volkswagen Polo has been selected for the renowned "World Urban Car of the Year" award at the New York Auto Show. The World Car Awards are held annually with more than 80 international automotive journalists from 24 countries voting on the best new cars in the global market.



Klaus Bischoff, Head of Volkswagen Design, accepted the award in New York.

In this competition, the Polo prevailed against strong international competition. The award was accepted by Klaus Bischoff who heads up Design at the Volkswagen brand. "Volkswagen is proud of this award for the Polo whose total sales have exceeded 14 million units, making it one of the world's most successful small and

compact vehicles. The sixth model generation, which made its appearance in autumn 2017, is even more mature and sportier than previous models," says Bischoff.

The new Polo is based on the modular transverse matrix (MQB). This has made it possible to offer a broad range of drive systems. Along with numerous petrol (TSI)<sup>1</sup> and diesel (TDI)<sup>2</sup> engines, the completely updated engine range also includes, for the first time, the Polo TGI<sup>3</sup> (60 kW/90 PS) powered by natural gas. The sportiest model of the series, the powerful Polo GTI<sup>4</sup> that produces 147 kW/200 PS, has been in the model range since

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early 2018. The new Polo is offered at prices starting at €12,975 in Germany.

The latest generation Polo is one of the most advanced small cars in the world with a comprehensive line-up of driver assistance systems that are either included as standard or available as options. Standard systems include the Automatic Post-Collision Braking System, speed limiter and Front Assist area monitoring system with City Emergency Braking System and Pedestrian Monitoring. Optional systems are also available, such as Adaptive Cruise Control (ACC; can now be activated up to driving speeds of 210 km/h), Blind Spot Monitor with Rear Traffic Alert, Park Assist system for semi-automated exiting from parking spaces and a "manoeuvre braking" function that automatically guards against scrapes and dents while parking.

The "World Urban Car of the Year"<sup>1</sup> award was given for the second time this year. The selection committee awarded vehicles that were especially well suited for use in the heavy traffic areas of large cities and metropolitan areas. Like vehicles in other categories, the eight candidates nominated for this award were extensively tested and assessed by an evaluation committee.

Volkswagen "World Car Award" winners:

2009: VW Golf (World Car of the Year)  
2010: VW Polo (World Car of the Year)  
2010: VW BlueMotion (World Green Car of the Year)  
2011: VW Up! (World Car of the Year)  
2013: VW Golf (World Car of the Year)  
2018: VW Polo (World Urban Car of the Year)

<sup>1</sup> Polo TSI: Fuel consumption in l/100 km: 5.8 urban, 4.1 extra-urban, 4.7 combined; CO<sub>2</sub> emissions in g/km: 109 - 105 (combined). Efficiency class: B

<sup>2</sup> Polo TDI: Fuel consumption in l/100 km: 4.5 urban, 3.4 extra-urban, 3.8 combined; CO<sub>2</sub> emissions in g/km: 99 - 97 (combined). Efficiency class: A

<sup>3</sup> Polo TGI: Fuel consumption in l/100 km: 4.2 - 4.0 urban, 2.7 - 2.5 extra-urban, 3.2 - 3.0 combined; CO<sub>2</sub> emissions in g/km: 87 - 84 (combined). Efficiency class: A+

<sup>4</sup> Polo GTI: Fuel consumption in l/100 km: 7.7 urban, 4.9 extra-urban, 5.9 combined; CO<sub>2</sub> emissions in g/km: 134 (combined). Efficiency class: C