## Media information



December 11, 2019

# Volkswagen passenger cars grows deliveries in November

- Volkswagen brand delivers 586,400 vehicles worldwide in November, a significant increase of 3.9% compared with the same month last year
- Volkswagen records growth in worldwide deliveries despite shrinking overall markets and further expands market shares
- Sales Board Member Jürgen Stackmann: "The Volkswagen brand continues to demonstrate its capabilities even in an overall economic situation that remains challenging. We want to continue the positive momentum of the brand."

Wolfsburg - The Volkswagen brand delivered 586,400 vehicles worldwide in November, 3.9 percent more than in November 2018. Volkswagen made further gains in market shares in a shrinking overall global market. That also applies to China, the brand's largest single market, where Volkswagen grew deliveries by 4.0 percent despite the shrinkage in the overall Chinese market. Significant growth was also recorded in the USA (+9.1 percent) and Brazil (+12.3 percent). Developments in Germany were even more gratifying, with growth of 20.2 percent.

Volkswagen Sales Board Member Jürgen Stackmann: "The Volkswagen brand continues to demonstrate its capabilities even in an overall economic situation that remains challenging. Especially in China, we still see considerable potential following the successful launch of the JETTA sub-brand. We look forward to the final spurt in December - of course we want to continue the positive momentum of the brand." The deliveries of the brand in the cumulative period are at the level of the previous year.

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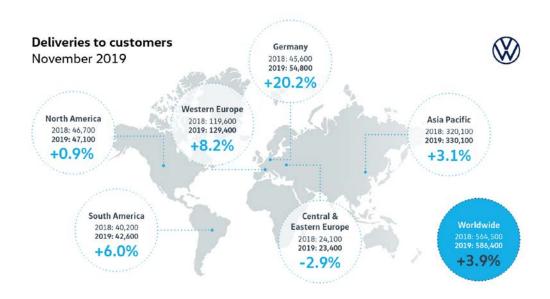


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Deliveries in the regions and markets in **November** developed as follows:

In **Europe**, Volkswagen handed over 152,800 vehicles to customers, corresponding to a significant rise of 6.4 percent. **In Western Europe**, 129,400 vehicles were delivered, 8.2 percent more than in November 2018. Especially in **Germany**, the brand recorded significant growth, at 20.2 percent. 54,800 vehicles were delivered to customers in the country. The brand was also able to increase its market share.

In **Central and Eastern Europe**, the Volkswagen brand delivered 23,400 vehicles, 2.9 percent fewer than in November 2018.

Deliveries in the **North America** region developed positively in November. Volkswagen handed 47,100 vehicles over to customers in the region, 0.9 percent more than in November 2018.

In the **USA**, deliveries rose significantly by 9.1 percent to 29,200 vehicles. This was the best November for the brand in the USA since 2016. Deliveries in the year to date reached 335,400, a rise of 4.2 percent compared with 2018. This development was buoyed by the sustained SUV trend. In November, the SUV share in VW deliveries was 55 percent – a new record. SUV deliveries reached 16,200 units in November, 30 percent more than the same month last year.

In the **South America** region, significant growth was also recorded compared with November 2018. In this region, the brand handed 42,600 vehicles over to customers, achieving growth of 6.0 percent in a shrinking overall market, and was therefore able to significantly extend its market share. In **Brazil**, Volkswagen recorded considerable further growth of 12.3 percent in deliveries, which reached 35,400 vehicles, and further increased its market share.

In the **Asia-Pacific** region, too, the Volkswagen brand grew deliveries by 3.1 percent in the month under review in contrast to the shrinking overall market. The brand handed

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over 330,100 vehicles to customers. The same trend was evident in **China**, the brand's largest single market. While there was further shrinkage in the overall market, Volkswagen delivered 316,700 vehicles, 4.0 percent more than in November 2018, once again expanding its market share.

Overview of deliveries by the Volkswagen brand in November:

Deliveries to customers by	Nov 18	Nov 19	Change (%)	Jan-Nov 18	Jan-Nov 19	Change (%)
market						
Europe	143,700	152,800	+6.4%	1,617,600	1,623,700	+0.4%
Western Europe	119,600	129,400	+8.2%	1,362,800	1,379,700	+1.2%
Germany	45,600	54,800	+20.2%	501,800	525,500	+4.7%
Central and Eastern Europe	24,100	23,400	-2.9%	254,800	243,900	-4.3%
Russia	10,200	9,200	-10.0%	94,900	94,600	-0.3%
North America	46,700	47,100	+0.9%	524,100	519,100	-1.0%
USA	26,800	29,200	+9.1%	322,000	335,400	+4.2%
South America	40,200	42,600	+6.0%	434,400	444,900	+2.4%
Brazil	31,500	35,400	+12.3%	304,200	352,800	+16.0%
Asia-Pacific	320,100	330,100	+3.1%	2,981,900	2,942,700	-1.3%
China incl. HK	304,700	316,700	+4.0%	2,820,100	2,808,900	-0.4%
Worldwide	564,500	586,400	+3.9%	5,704,300	5,663,100	-0.7%

#### About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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