

# Volkswagen Navarra, S.A.



Volkswagen



Think Blue.  
Factory.



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**Area:** 1,630,000 m<sup>2</sup>

March 2018

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**Production:** 244,127 vehicles (2017)

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**Models:** Volkswagen Polo

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**Employees:** 4,893 (2017)

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## Plant

The facilities of Volkswagen Navarra, S.A. in Pamplona, Spain, have an area of some 1,630,000 square meters, of which 360,193 square meters are built-up.

## Production

The Volkswagen Polo is manufactured at Pamplona. 244,127 vehicles were produced at the plant in 2017.

## Management

Emilio Sáenz is plant manager at Pamplona and General Manager of Volkswagen Navarra, S.A. . Sáenz joined the Volkswagen Group in 1989 and started his career as a technical management assistant at SEAT. After various positions within the Group he became assembly manager at Volkswagen Autoeuropa in 2000. In 2007 he became General Manager of Volkswagen Navarra S.A. and assumed responsibility for the plant management of the Pamplona location. From November 2011, Sáenz was Chairman of the Executive Board of Volkswagen Argentina, before being appointed General Manager and Plant Manager of Volkswagen Navarra again in April 2014.

## **Environment**

With its "Think Blue. Factory." initiative, the Volkswagen brand has set itself clear targets for the environmentally sustainable positioning of all its plants. By 2025, there is to be a 45 percent reduction in the following five key figures with reference to 2010: energy and water consumption, waste volume, CO<sub>2</sub> emissions and solvent emissions. In 2017, Volkswagen Navarra already reached 17.1% of this figure.

## **Polo Park**

The Polo Park, inaugurated in 1999 by the Spanish King and Queen, occupies an area of 20,230 square meters. The park, which is on the grounds of the Volkswagen plant, is a joint foundation of Volkswagen Navarra, S.A. and the Caja de Ahorros de Navarra, the Navarra savings bank. Here, schoolchildren in particular learn the theory and practice of road safety. The objective is to heighten awareness of care and consideration in road traffic. By the end of December 2017, the Polo Park had already been visited by 145,631 schoolchildren.

## **History**

Volkswagen Navarra, S.A. was founded in 1965 under the name of "AUTHI" - Automóviles de Turismo Hispano Ingleses. The first vehicle to be produced in 1966 was a green Morris 1100. Nine years later, the plant was acquired by SEAT. The first car produced after the takeover in 1976 was a white SEAT 124. In 1982 SEAT and Volkswagen concluded a cooperation agreement, after which the second-generation Polo went into production at Pamplona in 1984. The name of the plant has been changed three times since it was established. In 1993 under SEAT control, AUTHI became the "Fabrica Navarra de Automoviles S.A.". When Volkswagen acquired Seat in 1994 the new subsidiary was renamed "Volkswagen Navarra, S.A." Since the start of production in 1984, Volkswagen Navarra has produced 7,659,558 Polos.

In July 2016, the plant was visited by King Felipe and Queen Letizia of Spain on the occasion of its 50<sup>th</sup> anniversary.

2017 was a demanding year for the plant, dominated by the start of production of the new Polo, which made its world debut in Berlin on June 16, 2017.