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Volkswagen launches the all-new T-Roc Cabriolet

- New Volkswagen convertible convinces with appealing price/performance ratio, basic price from €27,495
- Rollover protection system and structural modifications guarantee maximum safety for convertible model
- T-Roc Cabriolet on display at reopened Volkswagen dealership showrooms

Wolfsburg (Germany) - The new T-Roc Cabriolet is on its way to dealerships just in time for spring. Volkswagen's first convertible crossover links the best of both the convertible and the SUV world by combining driving pleasure with usefulness and striking design. Elements including the rollover protection system and a reinforced windscreen frame are designed to ensure maximum safety. The new convertible is now available at Volkswagen dealerships, in Germany the model will be available from a basic price of €27,495.



Entry-model price for the new T-Roc Cabriolet totals €27,495.

seconds to quickly close. The electromechanical lock system secures it in place. Downpours are thus reliably kept out and water can drain via the longitudinal seams of the side panels as an additional water channel.

Comprehensive safety features for driving with the top down

Volkswagen is not compromising safety in the T-Roc Cabriolet. The rollover protection system is located behind the rear seat head restraints. It extends within a fraction of a second in the event that defined lateral acceleration or lateral inclination values are exceeded. Occupants in the front benefit from a reinforced windscreen frame. The body's torsional rigidity is additionally guaranteed by rear struts between the B-pillar on the left and right and the rear wheel housing as well as a double rear floor panel and lateral floor rails. The use of high-strength and ultra-high-strength as well as hot-shaped steel also boosts safety levels. A host of We Connect functions, such as the Emergency Call Service, breakdown call and online anti-theft alarm system come in handy in extreme situations.

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Companion with style, ideal network integration and everyday suitability

The convertible measures 4,268 mm in length and 1,811 mm in width. Consequently, the vehicle is 34 mm longer than the T-Roc with a standard body. As a result, the available boot capacity with the soft top down still amounts to 284 litres, making the CUV a perfect companion every day 365 days a year. This is additionally underlined by the rear seat bench, which, thanks to its load-through function, also makes it possible to transport long items in the vehicle. The optional towing bracket that can be conveniently installed and removed again after use represents a practical solution for many everyday situations.

Two efficient petrol engines are available for the new Volkswagen convertible: the entry-level 1.0 TSI OPF engine generating 85 kW/115 PS¹ and the sportier 1.5 TSI ACT OPF with an output of 115 kW/150 PS^{2/3}. Both power units are perfect for relaxed cruising. On the move, various latest-generation Infotainment systems make sure everyone is in good spirits, come rain or shine. An eSIM has been integrated to guarantee good connectivity, with the result that the vehicle is always online and WE CONNECT enables the use of a Wi-Fi hotspot, media streaming and Internet Radio.

T-Roc Cabriolet on display at Volkswagen dealerships now

A number of Volkswagen showrooms reopened last week, showcasing vehicles including the T-Roc Cabriolet for visitors to discover and experience first-hand. Volkswagen had been preparing the vehicle trading relaunch in the run-up. Dealerships had been prepared for the implementation of new hygiene measures for employees and customers as well as current service offers in online training sessions as part of the JumpStart programme. There will be virtual vehicle presentations and a contactless drop-off and pick-up service for vehicles in addition to appealing leasing and financing offers.

¹⁾T-Roc 1.0 TSI OPF (NEDC) fuel consumption, l/100 km: urban 6.6–6.3 / extra-urban 5.1–4.8 / combined 5.6–5.4; combined CO₂ emissions, g/km: 129–123; efficiency class: B.

²⁾T-Roc 1.5 TSI ACT OPF (NEDC) fuel consumption, l/100 km: urban 6.9–6.7 / extra-urban 5.0–4.8 / combined 5.7–5.5; combined CO₂ emissions, g/km: 130–125; efficiency class: B, A.

³⁾T-Roc 1.5 TSI ACT OPF DSG (NEDC) fuel consumption, l/100 km: urban 6.7–6.5 / extra-urban 5.3–5.0 / combined 5.8–5.6; combined CO₂ emissions, g/km: 132–127; efficiency class: B.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2019, Volkswagen delivered 6.3 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
