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Volkswagen launches environmental and future program

- Environmental incentive for German customers of up to **€10,000** on purchasing a Volkswagen, compatible to Euro 6 standard
- Volkswagen prepares for electric offensive: Additional support for technological changeover to e-mobility in the form of the Volkswagen future incentive of up to **€2,380**
- Member of the board for sales and marketing, Stackmann: **“Volkswagen is promoting the renewal of the vehicle fleet in Germany through the technological changeover to the latest Euro 6 technology and especially to e-mobility.”**

Wolfsburg – The Volkswagen brand today has launched an environmental program. It will make a marked contribution to the improvement of air quality in cities. In addition, Volkswagen is supporting the technological changeover to e-mobility and is shouldering its share in the responsibility for climate-compatible, health-compatible mobility on Germany’s roads. Within the framework of this environmental program, Volkswagen will significantly reduce the nitrogen oxide emissions of more recent diesel vehicles (Euro 5 and 6 standards) by software update.

Furthermore, Volkswagen is offering an incentive of up to **€10,000** for the purchase of modern, environmentally compatible vehicles– if an older diesel vehicle (Euro 1 to Euro 4 standards) is scrapped at the same time. In addition, Volkswagen is offering a future incentive to customers purchasing an electric vehicle.



“Volkswagen is convinced that clean, efficient diesel engines with highly advanced exhaust gas treatment systems are an indispensable powertrain technology for reaching carbon dioxide emission targets,” said Jürgen Stackmann, Member of the Board of Management of the Volkswagen brand responsible for sales and marketing. “At the same

time, we want to forge ahead with the changeover to e-mobility.”

Press contact

Volkswagen Communications
Christoph Adomat
Head of Corporate Communications
Phone: +49 5361 98 62 66
christoph.adomat@volkswagen.de

Christine Kuhlmeier
Spokesperson Sales & Marketing
Phone: +49 5361 98 36 99
christine.kuhlmeier@volkswagen.de



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On the basis of the latest technical knowledge available, the nitrogen oxide emissions of vehicles to emission standards Euro 5 and Euro 6 can be reduced by an average of 25 to 30 percent by updating the engine control system. Of course, this measure is free of charge to the owner.

If a customer purchases a new Volkswagen at the same time as scrapping an old diesel vehicle of any brand to exhaust emissions standard Euro 4 or older, Volkswagen is offering an incentive of up to €10,000, depending on the model purchased.

Model	Environmental incentive, gross
up!	€2,000
Polo	€3,000
Golf, Golf Sportsvan, Golf Estate, Tiguan, Tiguan Allspace, Beetle Cabrio	€5,000
Touran	€6,000
Passat Sedan/Estate, Arteon, Sharan	€8,000
Touareg	€10,000

In addition, Volkswagen is offering a future incentive of between €1,000 and €2,380 to customers purchasing a vehicle with an especially environmental compatible alternative powertrain (electric, hybrid or natural gas).

Powertrain type	Environmental incentive, gross
Natural gas	€1,000
Hybrid	€1,785
Electric	€2,380

These incentives are available independently from the state purchasing incentive for electric vehicles introduced in July 2016, which customers can claim in addition.

The Volkswagen environmental and future incentives are available for a limited time up to December 31, 2017. Applications for the incentives can be made with immediate effect to Volkswagen dealers in Germany.

Thomas Zahn, Head of Sales and Marketing Germany: "Volkswagen is giving a clear signal for the renewal of the vehicle fleet in Germany. With our environmental incentive, we are actively promoting the changeover to



highly advanced gasoline and diesel engines to the Euro 6 emissions standard. Customers purchasing a new Golf receive an environmental incentive of €5,000. That corresponds to the scrappage incentive paid in 2009, without the state subsidy. If you opt for an e-Golf¹, you will receive an additional future incentive of €2,380. This means that we are doubling the manufacturer's share of the existing state environmental incentive program, from which customers will receive a further amount of €4,380. The total support available to customers is therefore €11,760."

With the e-Golf and the e-up², Volkswagen offers fully electric vehicles, in addition to Passat GTE³ and Golf GTE⁴ hybrid models. Within the framework of the Strategy 2025, the brand is working on a comprehensive electric offensive. For this purpose, an independent electric vehicle architecture, the modular electric drive kit (MEB), was developed. On this basis, an innovative range of fundamentally newly developed electric vehicles is being created. The Volkswagen brand targets sales of 100,000 electric vehicles in 2020 and one million electric vehicles in 2025.

Video statement by Jürgen Stackmann, Member of the Board of Management of the Volkswagen brand responsible for sales and marketing:

https://file-vw-1-a.video-cdn.net/2eC3ys7tWpUF2qadWYsdm6/7xrkdqwnkic777kZtL4PM9?file-name=O_Ton_Stackmann_1.mp4

and

https://file-vw-1-a.video-cdn.net/4TxaumfXiuxUjdbf9VN4Zi/ERM8Yd3KjwptU8NpPahTv6?file-name=O-Ton_Stackmann_2.mp4



¹⁾ e-Golf: Consumption Electric power in kWh/100km: 12.7 (Combined) CO2 emissions, g/km: 0 (combined) Efficiency Class: A+

²⁾ e-up!: Consumption Electric power in kWh/100km: 11.7 (Combined) CO2 emissions, g/km: 0 (combined) Efficiency Class: A+

³⁾ Passat GTE - Fuel consumption in l/100 km: combined 1.8 – 1.7; power consumption in kWh/100 km: combined 13.1 -12.5; CO2 emissions combined in g/km: 40-38; efficiency class: A+.

Passat GTE Variant - Fuel consumption, l/100 km: combined 1.8 – 1.7; power consumption in kWh/100 km: combined 13.2 -12.7; CO2 emissions combined in g/km: 40-38; efficiency class: A+.

⁴⁾ Golf GTE fuel consumption in l/100 km combined from 1.8 to 1.6; energy consumption in kWh/100 km combined from 12.0 to 11.4; CO2 emissions in g/km combined from 40 to 36. Efficiency class A+.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees.

Volkswagen is forging ahead consistently with the further development of automobile production.

E-mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.
