



Media Information

March 7, 2022

Volkswagen ID. Buzz¹: sustainable, with plenty of attention to detail

- World premiere of the ID. Buzz and ID. Buzz Cargo¹ to take place on 9 March
- First impression: interior design with attractive details from the historical T1 camper van
- Sustainability as a clear strategic goal, implemented with an even greater share of recycled materials.
- ID. Buzz and ID. Buzz Cargo are Volkswagen's first two models featuring completely animal-free material instead of leather

Wolfsburg (Germany) – The official world premiere of the all-electric ID. Buzz is set to take place at 7 p.m on Wednesday, 9 March. It will be launched on the market in two versions – as a bus and as a cargo version. The all-electric edition of the legendary cult-status Microbus has been fully rethought and redesigned. The spacious and versatile interior impresses with its colour scheme, sustainable materials and ingenious ideas.



stylish: two-tone design inside the ID. Buzz

Compact on the outside, spacious on the inside:

ID. Buzz and ID. Buzz Cargo – whether you choose the bus or cargo version, both models utilise the space extraordinarily well thanks to the space-saving MEB concept.

The five-seater ID. Buzz provides space for 1,121 litres of luggage even with all passengers on board. The maximum storage volume of the ID.

Buzz Cargo, equipped with a partition behind the first row of seats, also amounts to more than 3.9 m³.

Two-tone, with plenty attention to detail. The ID. Buzz will be available in seven single colour options and four two-tone colour schemes. This combination of white and fresh colours is carried through to the interior, which incorporates style elements from the T1 generation and transfers them to the current era of electric mobility. The colours correspond to the exterior paintwork and are optionally reflected in the seat cushions, dash panel and door trim. Background lighting (optionally available with up to 30 colours) provides atmospheric accents. The attention to detail in the new model is also evident in a number of individual ID. Buzz motifs that decorate the interior in various places. Most of them are only discovered at second glance – even functional and intelligent features such as a bottle opener and an ice scraper can be found here.

Media contact

Volkswagen Communications
Product Communications
Benedikt Griffig
Head of Products & Technology
Tel.: +49 5361 9-977 164
benedikt.griffig@volkswagen.de

Volkswagen Commercial Vehicles
Product Communication
Christian Buhlmann
Tel.: +49 (0) 152-2299 5603
christian.buhlmann@volkswagen.de



More at
volkswagen-newsroom.com

ACCELERATE
DIGITAL: ENERGIZED



Media Information

Sustainable in all dimensions. The addition of the new ID. Buzz to the ID. family is another key step towards fully electrified mobility. This development is driven not only by stricter emission values but also by an increasing awareness of the environment and sustainability. Volkswagen is therefore committed to a holistic concept and transparency along the entire value chain. By 2030, it is aiming to cut carbon emissions in Europe per vehicle by 40 per cent and, following its Way to Zero, the company plans to be climate neutral by 2050 at the latest. At the heart of the Way to Zero is the expedited ramp-up of the electric mobility campaign under the new brand strategy ACCELERATE. By 2030, the brand aims to increase the share of all-electric models in total vehicle sales to at least 70 per cent in Europe and to at least 50 percent in North America and China.

The ID. Buzz and ID. Buzz Cargo additionally also fully reflect Volkswagen's understanding of holistic sustainability. With the consistent use of appropriate materials, for example. Here, Volkswagen has implemented a package of technologies and processes to ensure that the two models are among the most sustainable product lines worldwide. Leather and other materials of animal origin do not feature at all and are replaced with substitute materials with similar properties and feel. The steering wheel rim is made of polyurethane but it has the same high-quality look as leather and a similar feel. The seat covers, floor coverings and headliner in the ID. Buzz are made using recyclates – materials made from recycled products. One fabric will be made of SEAQUAL® yarn, for example. Its threads consist of approx. 10 per cent marine plastic and approx. 90 per cent PES (recycled PET bottles). This allows a saving of 32% carbon emissions compared to similar products. The ArtVelours ECO upholstery used by the Group in the ID. Buzz for the first time also comprises 71% recyclates.

¹ID. Buzz/ ID. Buzz Cargo – The vehicles are near-production concept cars and have not gone on sale yet.

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
