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Volkswagen customers order more diesel vehicles

- **Share of incoming orders for diesel vehicles rises from 39 percent in 2017 to 43 percent in 2018**
 - **Private customers order almost twice as many diesel vehicles in 2018 than in 2017**
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Wolfsburg – Customers of the Volkswagen Passenger Cars brand in Germany are once again placing more orders for diesel vehicles. In 2018, the share of incoming orders for vehicles equipped with the latest diesel technology as a proportion of the overall vehicle portfolio was 43 percent compared to 39 percent in 2017. Demand for diesel cars was particularly strong among private customers, where the share almost doubled from 15 percent in 2017 to 27 percent last year. “In Germany, the diesel debate is emotionally charged – and frequently strays from the facts. Given its high efficiency and its performance and in light of climate change, the diesel engine will remain an important technology for years to come, especially for those who travel long distances,” Volkswagen Brand Board Member for Sales, Jürgen Stackmann, said.

Diesel engines help to comply with the thresholds for greenhouse gas emissions. Combustion is more efficient and they emit up to 15 percent less CO₂ than comparable petrol engines. The CO₂ benefits are indeed even greater for larger vehicles. The very latest generation of diesel engines from the Volkswagen Group (EA288 evo) achieves even lower emission levels and reduces CO₂ emissions by up to 10 g/km (NEDC) in a direct comparison to the previous generation.

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About the Volkswagen brand: “We make the future real”

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.24 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 198,000 employees around the globe. Added to this are more than 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.
