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Volkswagen brand deliveries rise in May

- **513,500 vehicles handed over to customers worldwide, an increase of 3.5 percent compared with 2016**
 - **Growth course in China continues with 4.0 percent rise**
 - **Positive impetus also comes from Europe and South America**
 - **New Atlas SUV successfully launched in the USA**
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Wolfsburg – The Volkswagen brand delivered 513,500 vehicles to customers worldwide in May, an increase of 3.5 percent compared with the corresponding month of the previous year. Jürgen Stackmann, Volkswagen Brand Board Member for Sales, commented: "May was a successful month for the Volkswagen brand. Our deliveries grew in almost all key markets. As a result, our overall delivery figures for the period January to May are at last year's level. We continued our SUV offensive with the successful launch of the Atlas, thus making our debut in an important segment in the USA. Further new models will reinforce this positive momentum in the coming months. The Volkswagen brand's competitive position will continue to improve."

The main trends in May were as follows:

- 158,000 vehicles were delivered in **Europe**, representing a marked rise of 6.7 percent compared with the corresponding month of the previous year. The **West European** markets of the Netherlands (+35.6 percent), France (+10.5 percent) and Italy (+9.9 percent) were the main drivers of this positive trend.
- In the home market of **Germany**, 50,800 vehicles were handed over to customers, 6.0 percent more than in May 2016. The new Tiguan remains a particular favorite, and recorded the clearest increase of all Volkswagen models.
- The Volkswagen brand also reported further significant growth in **Central and Eastern Europe**, where deliveries rose by 22.7 percent to 22,900 vehicles. The main driver was **Russia** with a substantial rise of 27.9 percent. The recently launched new Tiguan, which is produced locally, continues to be very popular with customers there.

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- 30,000 vehicles were handed over to customers in the **USA**, corresponding to a rise of 4.3 percent. Delivery of the new Atlas SUV built at the factory in Chattanooga/Tennessee commenced in mid-May, and 1,600 models were handed over to customers. The Volkswagen brand has therefore made its debut in a further key segment in the United States.
- In the **South America** region, deliveries ran at 35,000 vehicles, 14.7 percent higher than the previous year. The market in **Argentina** was one driver of this positive development. Deliveries there rose by 27.5 percent to 10,300 vehicles.
- The Volkswagen brand continued on its growth course in **China**, its largest market, in May. 241,600 vehicles were handed over to customers there, corresponding to a rise of 4.0 percent. There was particularly high demand for the Tiguan family, with 29,100 vehicles (+61 percent) delivered, and the Magotan, where 18,800 models (+44 percent) were handed over. Over 5,000 customers took delivery of the Teramont, the new SUV, in its second full month of sales.



Overview of deliveries by the Volkswagen brand:

<u>Deliveries to customers by markets</u>	May 2016	May 2017	Change (%)	Jan.-May 2016	Jan.-May 2017	Change (%)
Europe	148,100	158,000	+6.7	727,700	726,000	-0.2
Western Europe	129,400	135,100	+4.4	640,400	623,100	-2.7
Germany	48,000	50,800	+6.0	239,300	225,800	-5.6
Central and Eastern Europe	18,700	22,900	+22.7	87,300	102,900	+18.0
Russia	5,600	7,100	+27.9	27,400	32,300	+17.7
North America	51,600	50,600	-1.9	229,800	229,300	-0.2
USA	28,800	30,000	+4.3	125,200	133,900	+6.9
South America	30,500	35,000	+14.7	150,800	166,500	+10.5
Brazil	20,300	21,600	+6.3	101,200	100,200	-1.0
Asia-Pacific	247,700	254,700	+2.8	1,247,600	1,231,200	-1.3
China	232,400	241,600	+4.0	1,171,800	1,163,200	-0.7
Worldwide	495,900	513,500	+3.5	2,432,200	2,422,400	-0.4

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.
