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Volkswagen brand deliveries rise in June

- **512,700 vehicles handed over to customers worldwide, an increase of 4.0 percent compared with the previous year**
 - **Strong positive impetus from South America, China and the USA**
 - **Overall, deliveries in first half of 2017 slightly higher than previous year**
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Wolfsburg – The Volkswagen brand delivered 512,700 vehicles to customers worldwide in June 2017, an increase of 4.0 percent compared with the previous year. In total, 2,935,100 vehicles from the Volkswagen brand were handed over to customers worldwide in the first half of the year, representing a slight increase of 0.3 percent on the prior-year figure. Jürgen Stackmann, Volkswagen Brand Board Member for Sales, commented: “The Volkswagen brand saw worldwide deliveries increase in June as well as overall for the first half of the year, and recorded strong growth in China and other key regions. There was a robust increase in the South America region even though further products will only be launched towards the end of the year. In the USA, the Atlas got off to a successful start in the first two months of sales and helped the brand outpace market growth. The Tiguan is an important global catalyst and will be also launched on the North American market in the second half of the year. Other new models such as the Polo, Arteon and Tiguan Allspace give us further grounds for optimism as regards the second half of the year.”

The main trends in the individual regions in June were as follows:

- In **Europe**, deliveries remained stable overall at 163,500 units. The Volkswagen brand reported strong growth in deliveries in Austria (+10.7 percent), Switzerland (+6.0 percent) and in the Scandinavian markets of Finland (+6.6 percent) and Denmark (10.6 percent). Meanwhile, the decline (- 5.2 percent) in the home market of **Germany** affected the performance in **Western Europe** (-2.1 percent).
- The Volkswagen brand reported significant growth in **Central and Eastern Europe**, with deliveries increasing by 15.2 percent. The main driver of this positive development was **Russia**, where deliveries grew by 18.3 percent.

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- Deliveries in the **USA** ran at 27,400 units, 15.0 percent up on the figure for the previous year. The Volkswagen brand now has a presence in a further key segment in the North American market with the launch of the Atlas SUV, where deliveries to customers began mid-May.
- 34,800 vehicles were handed over to customers in **South America**, an increase of 21.5 percent. A key driver of this positive trend was the market in **Argentina**, where 10,500 vehicles were delivered to customers, an increase of 46.9 percent.
- The Volkswagen brand continued on its positive growth course in **China** in June. 232,400 vehicles were delivered to customers in the brand's largest market, representing a rise of 5.4 percent. Strong momentum came from the Magotan, with deliveries totaling 18,300 (+62.7 percent). 5,300 customers took delivery of the new Teramont SUV in its third month of sales. The Tiguan family was also much in demand, with deliveries in June running at 27,300 models.

Overview of deliveries by the Volkswagen brand:

Deliveries to customers by markets	June 2016	June 2017	Change (%)	Jan.-June 2016	Jan.-June 2017	Change (%)
Europe	163,600	163,500	-0.0	891,300	889,600	-0.2
Western Europe	143,800	140,700	-2.1	784,200	763,800	-2.6
Germany	55,600	52,700	-5.2	294,800	278,500	-5.5
Central and Eastern Europe	19,800	22,800	+15.2	107,100	125,800	+17.5
Russia	6,200	7,400	+18.3	33,600	39,600	+17.9
North America	45,500	50,100	+10.1	275,300	279,400	+1.5
USA	23,800	27,400	+15.0	149,000	161,200	+8.2
South America	28,600	34,800	+21.5	179,400	201,300	+12.2
Brazil	19,300	21,400	+11.2	120,500	121,600	+0.9
Asia-Pacific	236,700	248,600	+5.0	1,484,300	1,479,800	-0.3
China	220,500	232,400	+5.4	1,392,300	1,395,500	+0.2
Worldwide	492,800	512,700	+4.0	2,924,900	2,935,100	+0.3



About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced around 5.99 million vehicles, including best-selling models such as the Golf, Tiguan, Jetta and Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Key strategic themes for the future are electric mobility, smart mobility and the digital transformation of the brand.
