

# Volkswagen Argentina S.A.



Volkswagen



Think Blue.  
Factory.



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**Plant:** Pacheco, Córdoba

March 2018

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**Area:** Pacheco: 709,486 m<sup>2</sup>, Córdoba: 224,548 m<sup>2</sup>

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**Production:** 76,011 vehicles, 703,563 gearboxes (12/2017)

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**Modelle:** Pacheco: Volkswagen Suran GP and Amarok, Córdoba: gearboxes

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**Employees:** 5,502 (12/2017)

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**Management:** Hernán Vázquez - CEO

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## Plants

Volkswagen has two plants in Argentina. The Pacheco vehicle plant is located in the province of Buenos Aires, 36 kilometers from the Argentine capital district. The 709,486 square meters site has 236,160 square meters of buildings. The Suran and Amarok models are produced here. The Córdoba plant is located in the province of the same name in the geographical center of the country, about 710 kilometers from Buenos Aires: the 224,548 square meters plant has 111,364 square meters of buildings and produces gearboxes.

## Production

The Pacheco plant produces the Suran and Amarok . In 2017, some 76,011 vehicles left the production lines. About 45 percent of the vehicles produced were exported. The Córdoba plant produced about 703,563 gearboxes in 2017, from which over 95% were exported.

## Management

Hernán Vázquez is the CEO and President of Volkswagen Argentina. The Board of Management also includes Guillermo Fadda, (Sales & Marketing), Darío Carosella (Human Resources), María Angela Stelzer (Corporate Affairs), Gustavo Dozo (CFO), Henning Bockmann (Pacheco Plant Director), Carlos Testa (Córdoba Plant Director), Hans-Georg Festing (Supplies Executive Manager), Thomas Kietzmann (QA Executive Manager), Marcelo Dubar (Project Manager).

## **Sales**

The dealer network of Volkswagen Argentina S.A. currently includes a total of 96 dealerships (65 Volkswagen, 15 Audi, 11 Volkswagen Trucks & Buses/MAN and 5 Ducati dealerships). In 2017, 147.795 Group vehicles were delivered to customers. The Gol has been the best-selling car in Argentina. In 2017, the Group was the market leader in the passenger car market for 14<sup>th</sup> year in a row in Argentina, with a share of 16.5 percent.

## **Environment**

With its "Think Blue. Factory." initiative, the Volkswagen brand has set itself clear targets for the environmentally sustainable positioning of all its plants. By 2018, the aim is to reduce the environmental impact of all Volkswagen plants by 25 percent. Specifically, this means 25 percent lower energy and water consumption, waste volumes and emissions at all plants.

## **History**

Volkswagen started its activities in Argentina in 1980 with two production plants. In 1987, Volkswagen Argentina merged its operations with Ford, establishing the joint venture "Autolatina S.A.". By 1995, the economic situation in the automotive industry had improved, and "The New Volkswagen" was founded with the plant at Pacheco which is still in operation today. The second plant of Volkswagen Argentina, in Córdoba, was inaugurated in 2001. In 2013, the millionth car was produced in Pacheco. Volkswagen Argentina distributes the brands Volkswagen, Audi, Ducati, Volkswagen Commercial Vehicles (trucks and buses) and MAN.

In 2017 Volkswagen Argentina announced an investment of USD 650 million be destined to the modernization in technology and infrastructure of productive plants, implementation of a new global platform MQB A and a new painting plant in the Industrial Center of Pacheco . It will allow a bigger flexibility for the production of new models, and will assure the plant sustainability for the next years and the creation of 2,500 new jobs in all the chain value. And will allow producing the first SUV in Argentina for the entire South American region, in line with Transform 2025+, which one of its main objectives is to increase the offer of Group's SUVs in the world.