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## Video: Helicopter footage of the I.D. R Pikes Peak's record-breaking run

- Exclusive video of the Volkswagen I.D. R Pikes Peak as it hunts down the record
- I.D. R Pikes Peak the sporty forerunner to the new fully-electric I.D. family

Wolfsburg (D) – Volkswagen made motorsport history at the Pikes Peak International Hill Climb on 24 June. At the wheel of the 500-kW (680-PS), fully-electric I.D. R Pikes Peak, Romain Dumas (F) defeated cars powered by conventional drivetrain technology and, with a time of 7:57.148 minutes, not only smashed the previous record for electric cars, but also bettered the all-time record set in 2013 by Sébastien Loeb (F) – by fully 16 seconds.



Video – The record-breaking run of the I.D. R Pikes Peak from a helicopter perspective

Just 250 days had passed between the announcement of the Pikes Peak project on 18 October 2017 and the record-breaking run on Pikes Peak. The unique demands on the drivetrain technology, batteries and aerodynamics make the I.D. R Pikes Peak an extremely ambitious project. This only adds to the significance of the new record set by Volkswagen's electric racing car, which as the sporty forerunner to the I.D. family – the range of fully-

electric production vehicles that Volkswagen plans to launch from 2020 onwards – is sending out a powerful message with regard to electromobility.

To assist you with your continued coverage, we are pleased to be able to provide a video, which shows Dumas' full record-breaking, eight-minute run in the I.D. R Pikes Peak from a helicopter perspective for the first time: [https://youtu.be/CwZbvPY\\_4aE](https://youtu.be/CwZbvPY_4aE)

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### About the Volkswagen brand: "We make the future real"

"The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.



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