



Two distinctions for Volkswagen in the German Design Awards 2015

- **Accolades for the pioneering design of the new Passat and the T-ROC concept car.**

Wolfsburg, 27 October 2014 – 'Discover, present and reward unique design trends' – this is the maxim which the German Design Council applies every year when selecting recipients for the German Design Awards, and for 2015 these will include two Volkswagen models: the new Passat and the T-ROC SUV concept.

For 60 years, panels of experts at the German Design Council have been recognising excellence in design with the German Design Award. As 'Winner' in the Public Design category, Volkswagen's T-ROC takes the top international prize for 2015.

The new Passat was recognised with a 'Special Mention' for the outstandingly high quality of its design, which combines a stylish clarity with a strong sense of power. It is contemporary, and has gained noticeably in charisma, exclusivity and dynamism while preserving all of its functional virtues. Even at night the Passat has an unmistakable, eye-catching look due to its newly developed LED headlights (standard from Highline) and LED rear lights as standard.

The SUV concept follows a new design line and interior styling, and combines the abilities of an all-wheel drive off-roader with the light summer touch of a convertible – the mid-section of the roof is divided into two parts which can easily be removed and stowed in the boot.

The German Design Awards presentation ceremony will be held on 13 February 2015 in Frankfurt.

Volkswagen Communications

Product Communications

Bernd Schröder

Telephone: +49 (0) 5361 / 936 867

E-mail: bernd.schroeder1@volkswagen.de
www.volkswagen-media-services.com