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Transparent Factory to be realigned: showcase for electromobility and digitalization to be developed

- **Transitional concept to be opened following modifications on April 8**
- **Production of Phaeton ends today after 14 years**

Dresden, March 18, 2016 – The Transparent Factory (“Gläserne Manufaktur”) is to be realigned: Volkswagen’s Dresden location will open a new Volkswagen brand showcase for electromobility and digitalization on April 8. Visitors will be able to experience the future of mobility at close quarters in a playful, interactive and informative way. From March 29, the Transparent Factory will be closed for 10 days for modifications.

Today, production of the Phaeton luxury model ended after 14 years. Employees posed for a photo with the last vehicle manufactured – a black Phaeton.

“Our D-class employees in Zwickau and Dresden have demonstrated outstanding manufacturing expertise with the Phaeton over the past 14 years. This know-how is also well known and highly valued at other facilities of the Volkswagen Brand and the Group,” said Prof. Dr. Siegfried Fiebig, Speaker of the Management Board of Volkswagen Sachsen GmbH.

The Dresden location’s Works Council Chairman Thomas Aehlig emphasized: “The production of the highest-quality vehicles should be resumed here under the eyes of customers and visitors in the near future. This is what the workforce and this unique facility deserve. Until then, the deployment of our colleagues to other locations will call for considerable flexibility.”

The Boards of Management of the Volkswagen Group and Brand and the General Works Council are committed to the continuation of the Transparent Factory. Work is already in progress on the realignment. The jobs of the permanent workforce are secure. About 100 employees will continue to work in Dresden. The other 400 employees will mainly be assigned to Zwickau or to other Group locations.

From beginning of April, the Transparent Factory will remain open for events as well as for vehicle delivery and preparation following the modifications.

Note: Text and photos are available from www.volkswagen-media-services.com

The Transparent Factory

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