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Tiguan receives the German Design Award 2017

Wolfsburg, 25 October 2016 - The German Design Council has announced the winners of the German Design Award 2017. A Volkswagen brand model is among this year's winners: the Volkswagen Tiguan has been selected as a winner in the "Transportation" category and honoured with this prestigious and preeminent award.

The German Design Award is the fifth award won this year by the new Tiguan for outstanding automotive design. The Volkswagen design team led by Klaus Bischoff has given the second generation of this popular compact SUV an elegant appearance. The new Tiguan is longer, wider and lower in height compared to its predecessor. These new dimensions have been achieved in no small part through the use of the MQB (Modular Transverse Matrix). The result is a striking SUV profile with distinctive proportions and a very dynamic design. At the front, the radiator grille and LED projection headlights unit (fitted as standard in the Highline equipment option) emphasises the powerfully upright overall impression.

Established in 2012, the German Design Award is one of the most prestigious design competitions in the world and is highly regarded well beyond expert circles. This coveted prize is awarded by the German Design Council. Founded in 1953 by the German Bundestag as a foundation, this international committee is one of the world's leading centres of excellence for communication and brand management within the design field.

The award ceremony of the German Design Award will take place in Frankfurt on 10 February 2017.

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