



Media Information

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Tickets for the big GTI Fanfest go on sale

- Tickets for the hotly anticipated GTI fan festival in Wolfsburg have gone on sale
- Central website with full details about the event is now live
- Packed programme will take place from 26-28 July 2024 at locations around the Volkswagen Arena
- Created with input from fans all over the world

Wolfsburg – There are less than four month to go until the big GTI party takes place, from 26-28 July. For the first time, the legendary GTI meetup will be held at locations around the Volkswagen Arena in Wolfsburg, and the theme will be Icons Coming Home. All information on advance ticket sales can now be found on www.volkswagen.de/gtifanfest, with one-day passes costing €19.76 and three-day VIP tickets available for €119.76. A limited number of Experience Tickets are also available, and include a 150-minute driving experience in a series of performance Volkswagen models at the testing facility in Ehra near Wolfsburg. More details about the meet-up can be found on the event website, where information will continually be updated. In addition to car displays, stage shows and club meets, many more activities and surprises lay in store for GTI and Volkswagen enthusiasts and their families. Admission is free for under-18s.



The GTI Fanfest will take place in Wolfsburg from 26-28 July.

to attend from all over the world.

The creative programme of events puts a special focus on fans' personal wishes and realises a number of ideas put forward by the community. This includes, for example, personalised footwear, with a shoe designer who is also an enthusiast coming up with a series of GTI-themed sneakers. Visitors will be able to buy these collectors' items at the event or bring their own sneakers to be customised in person.

Other festival highlights include the presentation of a new GTI lifestyle collection, a GTI parade through VW's Wolfsburg factory and plenty of owners' cars on display, with fans able to register their models at the event.

Elsewhere, GTI variants from across all eight generations of the Golf will make an appearance around the VfL Wolfsburg Bundesliga club stadium, as well as GTI versions of the Lupo, Polo¹⁾ and up!²⁾ will be on show at locations around the stadium of the VfL

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ACCELERATE
DIGITAL: ENERGIZED



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Wolfsburg Bundesliga club. Volkswagen will also give visitors a glimpse of the all-electric future of the brand by showcasing the sporty GTX versions of its ID. family and presenting the ID. GTI Concept³⁾.

Influencer JP Performance will exhibit his 'Super-Golf' along with the 'Thunder Bunny'; community cars and special Volkswagen show cars will feature; and a mobile engine testing stand will be set up in the community car park for GTI and R drivers. A DJ and live music, food trucks and the famous Volkswagen currywurst are also on the menu.

¹⁾ *Polo GTI - power consumption combined 6.8-6.5 l/100km; CO₂ emissions combined 156-149 g/km; CO₂ classes: F-E. Information on consumption and CO₂ emissions, shown in ranges, depends on the selected vehicle equipment.*

²⁾ *up! GTI - power consumption combined 5.5 l/100km; CO₂ emissions combined 125-124 g/km; CO₂ classes: D. Information on consumption and CO₂ emissions, shown in ranges, depends on the selected vehicle equipment.*

³⁾ *ID. GTI Concept - concept car.*

The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
