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## Media information

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# Thomas Zahn new President and CEO of Volkswagen Group Argentina

- **Hernan Pablo Vazquez Santa Cruz to assume new role within the Group**

**Wolfsburg, December 12, 2018** Thomas Zahn, previously Head of Sales and Marketing, Germany, of Volkswagen AG, is to become President and CEO of Volkswagen Group Argentina S.A. effective February 1, 2019. Holger Santel already succeeded Thomas Zahn in his previous function with effect from November 1, 2018.



**Thomas Zahn**



**Hernan Pablo Vazquez Santa Cruz**

Thomas Zahn (51) trained as a forwarding agent and holds a degree in business engineering. He joined Volkswagen in 1997. He headed central sales functions at Volkswagen in Wolfsburg and was responsible for sales at both FAW-Volkswagen in Changchun and SAIC in Shanghai. For the last six years, Zahn was responsible for the Volkswagen brand's business in Germany as Head of Sales and Marketing Germany.

Hernan Pablo Vazquez Santa Cruz (55) holds a bachelor's degree in advertising and PR. He started his career in the Volkswagen Group in 1987 with SEAT in Martorell, Spain, where he held various responsible positions in marketing. In 1993, he moved to Prat, Spain, as a sales manager and was responsible for the sales of various Group Brands. In 2015, he transferred to Volkswagen Argentina where he was most recently CEO and President of Volkswagen Group Argentina.

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Pablo Di Si, President and CEO of Volkswagen Latin America, said: “With Thomas Zahn, we have an experienced sales strategist with international know-how at the helm of Volkswagen Argentina S.A. he will manage the company in a challenging environment and further strengthen our position in the country.”



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## About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 642,292 employees around the globe produce on average 44,170 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2017, the total number of vehicles supplied to customers by the Group globally was 10,741 million (2016: 10,297 million). The passenger car global market share was 12.1 per cent. In Western Europe 22.0 per cent of all new passenger cars come from the Volkswagen Group. Group sales revenue in 2017 totaled €231 billion (2016: €217 billion). Earnings after tax in 2017 amounted to €11.6 billion (2016: €5.4 billion).

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