



## The Volkswagen brand wows the judges: accolades for the new Tiguan, Touran and BUDD-e

- **Plus X Awards and iF Design Awards for popular Volkswagen models**

Wolfsburg, 16 February 2016 – Volkswagen has become a triple winner this year in the Plus X Awards for innovation and a double winner in the iF Design Awards. The new Tiguan, Touran and BUDD-e thus took five significant innovation and design prizes.

The Plus X Awards, the world's biggest for innovation in technology, sport and lifestyle, saw three Volkswagen brand models win over the judges: the new Tiguan and the Touran won the award for 'High Quality, Design, Ease of Use and Functionality', while the award for 'Innovation and Design' went to the pioneering BUDD-e concept car, which hit the headlines in January at the Consumer Electronics Show (CES) in Las Vegas.

Volkswagen also received awards from the international iF jury, which honoured the design of the Touran compact MPV and new Tiguan with the '2016 iF Design Award'. The trophy is one of the world's most important design prizes and has been regarded for over 60 years as a recognised hallmark of excellent product design.

**Note:** Text and images can be found at [www.volkswagen-media-services.com](http://www.volkswagen-media-services.com).

### Volkswagen Communications

Product Communications

Christine Roch

Tel.: +49 (0) 5361 / 9-28 699

E-mail: [christine.roch@volkswagen.de](mailto:christine.roch@volkswagen.de)

[www.volkswagen-media-services.com](http://www.volkswagen-media-services.com)

