



November 7, 2018

The new season begins for Volkswagen Sunday Sessions at MoMA PS1 in New York

- MoMA PS1 will be hosting a series of performance programs running from October 2018 through April 2019 dedicated to the artistic response to current social and cultural issues
- VW Dome at MoMA PS1 provides an experimental space for performances, film screenings and discussions
- Volkswagen support for VW Sunday Sessions started in 2012 as a part of the long-term partnership with the Museum of Modern Art (MoMA) and MoMA PS1

New York / Wolfsburg, 7 November, 2018 – MoMA PS1 kicked off the new season of VW Sunday Sessions with the performance "Pendulum Music: An Arrangement for Four Performers and Geodesic Dome" by Jeremy Toussaint-Baptiste on 21 October. This series supported by Volkswagen Group of America will now be entering its seventh year and offers a variety of encounters with contemporary performance and media art.



The VW Dome at MoMA PS1, New York City,
Photo: Walter Włodarczyk



Performance artists of the VW Dome Artist
Residency: Laurel Atwell and Jessica Cook, 2018,
Photo: Whitney Browne

Art performances, music, dance, films, panel discussions and open studios with local and international artists again form the program for VW Sunday Sessions 2018/2019. The acclaimed series reflects the layers and complexities of current social, cultural, and political topics, lending added relevance to VW Sunday Sessions. These programs will be held at the VW Dome on the site of MoMA PS1 in Queens. The space was introduced in 2012 with the help of Volkswagen Group of America (VWGoA) as a seasonal extension to the main museum building, enabling a dedicated

Press contact

Volkswagen Communications
Esra Aydin
Spokesperson Cultural Engagement
Tel: +49 5361 9-45472
esra.aydin@volkswagen.de



More at
volkswagen-newsroom.com



space for performance programming. VW Sunday Sessions also includes a series of performance-based artist residencies in the VW Dome, where visitors can interact with young artists and gain insights into the creative process during special "Open Studio" days.

"MoMA PS1 is an internationally recognized space for contemporary art. VW Sunday Sessions offer the broad public a direct encounter with new creative impulses and forms of expression. This is what makes these events so exciting and crucial. As VWGoA, we are very pleased to continue supporting this innovative format in the coming months", says David Geanacopoulos, Senior Executive Vice President of Public Affairs & Public Policy of VWGoA.

Since their inception in 2012, VW Sunday Sessions have been regularly supported by VWGoA. The sponsorship is one facet of the partnership with MoMA and MoMA PS1, which began in 2011 and allows Volkswagen Group and VWGoA to support a number of exhibitions as well as experiential and educational programs. As part of the collaboration, Volkswagen is also Lead Partner of MoMA's worldwide educational program.

On the road to becoming a globally leading provider of sustainable mobility, Volkswagen Group is also broadly committed to social issues. The effective support of art and culture plays a vital role as Volkswagen views a wide-reaching creative conversation and cultural diversity as crucial to a value-oriented and progressive society. Cultural education programs and platforms inviting the broader public in both analog and digital spaces are at this engagement's core. Next to long-term partnerships with Nationalgalerie - Staatliche Museen zu Berlin or the Staatskapelle Dresden, Volkswagen is currently supporting projects of the Victoria & Albert Museum in London, and numerous cultural initiatives in China.

The detailed event program and further information on VW Sunday Sessions at MoMA PS1 can be found at www.moma.org/sundaysessions.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
