

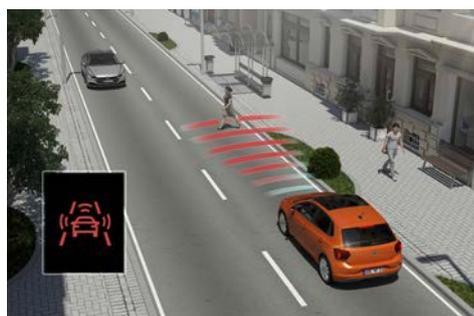


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The new Polo with groundbreaking convenience & driver assistance systems

→ New model brings high-tech features from the Golf and Passat to the Polo class

Wolfsburg – With its new Polo, Volkswagen is putting one of the world's most advanced small cars on the road. One area where this is evident is its range of new assistance and convenience systems. With assistance systems such as the Front Assist area monitoring system with City Emergency Braking and Pedestrian Monitoring, the Blind Spot Monitor lane change assistant, the Rear Parking Alert system, and Adaptive Cruise Control (ACC), the Polo is one of the safest and most comfortable cars in its segment.



Standard in the new Polo: Front Assist area monitoring system with City Emergency Braking and Pedestrian Monitoring

Thanks to its MQB platform, the Polo features a multitude of assistance systems which are typically only found on higher-end vehicles. Even the base version of the new Polo is launching with the Front Assist area monitoring system including City Emergency Braking and Pedestrian Monitoring as standard. Not only that, the Automatic Post-Collision Braking

System is also being offered as standard equipment for the first time. Following a collision, the system works to help avoid secondary collisions or reduce their severity. Another standard feature included in the Polo Trendline is a speed limiter, which can limit the car's driving speed to a desired speed, e.g. to avoid going too fast in the city. In addition, a Tyre Pressure Monitoring System as well as a Hill Hold Assist feature to prevent the vehicle from rolling backwards on uphill slopes are always on board. A Driver Alert System to detect fatigue is also standard on the Comfortline equipment level and above.

Available as optional equipment are systems such as Adaptive Cruise Control (ACC), which uses a distance sensor to measure distance to and relative speed of vehicles ahead (up to 210 km/h), and the Blind Spot Sensor Lane change assistant. Other optional equipment on the new Polo includes various parking aids such as the Park Assist steering system, the

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Rear View camera system, and the Rear Traffic Alert system which can warn of vehicles approaching from the side while reversing.

The proactive occupant protection system also marks the introduction of yet another support system featured on the latest generation Polo. The system uses its sensors to detect critical situations in which an accident is more likely to occur and works to prepare the vehicle and its occupants for an impending collision, e.g. by automatically tensioning the safety belts as well as closing the side windows and sliding sunroof.

Important: None of the Polo assistance systems relieve the driver of its responsibility for driving the car.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced around 5.99 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta and Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Key strategic themes for the future are electric mobility, smart mobility and the digital transformation of the brand.
