

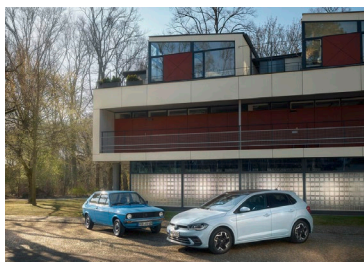


11 June 2025

## The new Polo Edition 50: the special model for the 50th anniversary of the Polo

- Extensive standard equipment package with numerous assist systems and specific design elements characterise the new anniversary model

**Wolfsburg – Five decades of the Polo – a real reason to celebrate! With the Polo Edition 50, a special model that Volkswagen is launching to mark the anniversary. The vehicle has an extensive standard equipment package and additionally impresses with specific small design details. Pre-sales of the Polo Edition 50 start tomorrow, Thursday, with prices starting at 28,200 euros in Germany.**



**The new Polo Edition 50:  
the anniversary model for the 50th  
birthday of the compact small car**

The special model is based on the Polo with the 'Style' equipment line, which is enhanced with additional features. The standard exterior equipment includes 16-inch 'Coventry' alloy wheels (optionally 17-inch 'Torosa'), dark-tinted rear windows and a 3D badge on the B-pillar with the lettering '50'. The special anniversary is also reflected in the interior with 'Edition 50' lettering on the front sill panel mouldings and a '50' on the lower steering wheel trim as well as on the high-gloss black dashboard on the front passenger side.

The Polo special model additionally shines with many extras that are on board as standard:

- Pedals in Chrome-look
- Black headliner
- Ambient lighting
- Chrome package (with electric mirrors, switches and vents)
- Heated sports seats (front)
- Multifunction leather steering wheel
- Rear view camera system
- Park & Comfort assist system package, including proactive occupant protection system (in conjunction with Front Assist), Side Assist lane change system and Park Assist with Park Distance Control and Rear Traffic Alert
- Discover Media infotainment system incl. Streaming & Internet
- Driving profile selection

A further upgrade is possible with the optional Plus package. The vehicle then comes with a large tilting and sliding panoramic sunroof, two-zone automatic air conditioner with extended air filter and the Keyless Access keyless locking and starting system with SAFELOCK.

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## Media Information

The new model is available in three different drive versions. The entry-level model is the Polo Edition 50 with 70 kW (95 PS)<sup>1</sup> and manual gearbox, which is available from 28,200 euros (in Germany). In addition, two engine/gearbox variants – with 70 kW (95 PS)<sup>2</sup> and 85 kW (116 PS)<sup>3</sup> – can be ordered in combination with the seven-speed direct shift gearbox DSG.

<sup>1</sup>) Polo 1.0 I TSI OPF 70 kW (95 PS) five-speed gearbox– combined energy consumption 5.5–5.1 l/100 km; combined CO<sub>2</sub> emissions: 126–116 g/km; CO<sub>2</sub> class: D

<sup>2</sup>) Polo 1.0 I TSI OPF 70 kW (95 PS) DSG – combined energy consumption 5.7–5.3 l/100 km; combined CO<sub>2</sub> emissions: 130–121 g/km; CO<sub>2</sub> class: D

<sup>3</sup>) Polo 1.0 I TSI OPF 85 kW (116 PS) DSG – combined energy consumption 5.7–5.3 l/100 km; combined CO<sub>2</sub> emissions: 130–121 g/km; CO<sub>2</sub> class: D

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 28 locations in 12 countries. In 2024, Volkswagen delivered about 4.8 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.

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