



December 5, 2019

The new benchmark in the compact class: sales of the new Golf get underway

- The new model is digitalised, with excellent connectivity and intuitive controls. Four new equipment lines will ensure maximum individual style in future
- The new Golf will be launched with four engines – more are to follow early in the new year
- Golf 1.5 TSI with 96 kW/130 PS¹ high-tech petrol engine is available from €27,510 in the Life equipment line. The new basic version of the Golf will get off to a flying start in early 2020, with prices starting under €20,000

Wolfsburg (Germany) – Sales of the new Golf get underway in Germany today. Volkswagen dealerships will be presenting the latest edition of Europe’s most popular car in their showrooms, starting this Friday. It is the most progressive Golf of all time. The standard features of the basic version of the new Golf include a digital cockpit, access to online services, LED headlights and LED tail light clusters as well as a number of assist systems. The Golf is also the first ever Volkswagen to make use of traffic swarm intelligence via Car2X to enable advance hazard warnings. The new Golf will be available with four sustainable TSI and TDI engines at its launch, with fuel consumption reduced by up to 17%. During the launch phase, the engines can be configured with the new “Life” equipment line. The basic price of the Golf Life 1.5 TSI with 96 kW/130 PS: €27,510.



The new Golf gets off to a flying start.

The equipment lines have been revised for the launch of the new Golf: the Golf version is the basic model (due to be launched in 2020 with prices starting under €20,000. This will be the first of four lines, one of which is the “Life” version that is available to order right away. The top-of-the-range versions above “Life” will be “Style” and “R-Line” (also available from 2020).

Golf – the basic version: The Golf equipment line comes equipped with Car2X, Lane Assist lane keeping system, Emergency Braking Front Assist (incl. City Emergency Braking with Pedestrian & Cyclist Monitoring), digital instruments (Digital Cockpit), Infotainment system, mobile online services and functions, Bluetooth mobile phone interface, a multifunction steering wheel, 1-zone automatic air conditioner, LED headlights and LED tail light clusters.

Life – the first level of customisation: In addition to the equipment found in the Golf version, the Life customisation level – which is available during the launch phase –

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includes features such as 16-inch alloy wheels, exterior and interior background lighting, the Discover Pro navigation system, voice control, Dynamic Road Sign Display, leather steering wheel and gear knob as standard, an interface for inductive smartphone charging, App-Connect Wireless (wireless iPhone integration), a centre armrest at front and rear (with two additional USB ports and vents), various chrome elements in the interior, Park Distance Control and automatic motorway and city lights.

Four engines at the sales launch – TSI and TDI: During the launch phase, the new Golf will be available with two petrol engines (TSI) and two diesel (TDI) engines. These are highly efficient four-cylinder turbocharged stratified injection engines with petrol or diesel particulate filters. The two 1.5-litre TSIs have an output of 96 kW/130 PS and 110 kW/150 PS²; their features also include temporary Active Cylinder Management (ACT). The two new Golf TDI models have an output of 85 kW/115 PS³ and 110 kW/150 PS⁴. Double AdBlue injection (called twin dosing) reduces nitrogen oxide emissions (NOx) by up to 80%. The 2.0-litre TDI offers a 17% reduction in fuel consumption compared to its predecessors. The TSI engines and the 115 PS TDI are supplied with a new 6-speed manual gearbox which further reduces CO₂ emissions; the 150 PS TDI comes as standard with an equally efficient 7-speed dual clutch gearbox (DSG).

¹⁾ *Golf 1.5 TSI, 96 kW/130 PS, fuel consumption (NEDC) in l/100 km: 6.4-6.2 urban, 4.0-3.9 extra-urban, 4.9-4.7 combined; CO₂ emissions in g/km (combined): 112-108; efficiency class B-A*

²⁾ *Golf 1.5 TSI, 110 kW/150 PS, fuel consumption (NEDC) in l/100 km: 6.1 urban, 4.4-4.1 extra-urban, 5.0-4.8 combined; CO₂ emissions in g/km (combined): 115-110; efficiency class B-A*

³⁾ *Golf 2.0 TDI, 85 kW/115 PS, fuel consumption (NEDC) in l/100 km: 4.1-4.0 urban, 3.2 extra-urban, 3.5 combined; CO₂ emissions in g/km (combined): 93-91; efficiency class A+*

⁴⁾ *Golf 2.0 TDI DSG, 110 kW/150 PS, fuel consumption (NEDC) in l/100 km: 4.4 urban, 3.4-3.3 extra-urban, 3.7 combined; CO₂ emissions in g/km (combined): 99-97; efficiency class A+*

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
