



Media Information

April 16, 2021

The new Arteon R and Arteon R Shooting Brake: A new fusion of gran turismo and sports car

- Images, footage and a full range of information are now available at www.volkswagen-newsroom.com/en.
- The new Arteon R¹ and Arteon R Shooting Brake² are now the most powerful models in the series
- The first models will be arriving in Volkswagen dealerships showrooms in April

Wolfsburg (Germany) – The new Arteon R and the Arteon R Shooting Brake are unmistakably true R models. With an output of 235 kW / 320 PS, these are now the top models in the series – and this power has rarely been available in a more elegant form. Both models impress with accomplished design, exceptional driving comfort and pure performance. At Volkswagen-Newsroom.en, media representatives can now access extensive material consisting of written information, photos, footage, and sound clips from developers and testers, offering detailed explanations of the new top models.

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The Arteon R and Arteon R Shooting Brake in exclusive Lapiz Blue

Volkswagen brought the new Arteon to market last Autumn, and with it an additional body variant: the new Arteon Shooting Brake. Now the powerful top models have been added, and their key data is impressive: acceleration from 0 to 100 km/h in 4.9 seconds, an optional increase in maximum speed to 270 km/h, plus permanent all-wheel drive with the sophisticated R-Performance Torque Vectoring technology, which distributes power individually between the rear

wheels and enables even higher cornering speeds.

The exclusive R colour Lapiz Blue is available for both body variants. The high-performance braking system with blue brake callipers and R logo and the distinct front air intakes not only look good, but also enhance performance. The suspension is tuned for a sportier drive, and the DCC adaptive dampers can be steplessly adjusted using the touchscreen in the cockpit. The driver can select Comfort, Sport, Race or Individual driving mode using the R button on the steering wheel – and the list of benefits does not stop there. The following materials provide a perfect overview of the Arteon R and Arteon R Shooting Brake:

- Press kit with detailed description of features and technical data.
- Extensive photo and footage material as well as sound clips from
 - racing driver Hans-Joachim Stuck
 - Jan Schiedek-Jacht (Volkswagen R, Development)
 - Peter Jost (Volkswagen R, Marketing & Sales)



More at
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Advance sales of the two R models have already started in Europe. Taking Germany as an example: the Arteon R is on sale for EUR 63,095.00 while the Arteon R Shooting Brake is available from EUR 63,980.00. Anyone wanting to know more in advance will be able to do so shortly, as the first R models will be arriving in Volkswagen dealerships' showrooms in April.

¹Arteon R, 235 kW/ 320 PS, fuel consumption in l/100 km (NEDC), urban 10.1-9.9, extra-urban 6.6-6.4, combined 7.9-7.7; combined CO₂ emissions in g/km: 180-176; efficiency class: D-C

²Arteon R Shooting Brake, 235 kW/320 PS, fuel consumption in l/100 km (NEDC): urban 10.1-9.9, extra-urban 6.6-6.5, combined 7.9-7.7; combined CO₂ emissions in g/km: 181-177; efficiency class: D-C

About Volkswagen

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
