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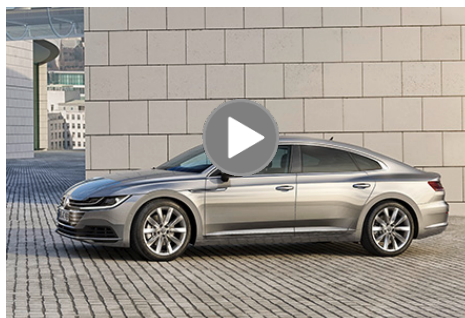
## The new Arteon celebrates world premiere in Geneva

- **Dr Herbert Diess: "The Arteon has the proportions of a Gran Turismo with a highly functional overall concept. That is how we are challenging the premium carmakers."**
- **Five-door fastback offers perfect combination of emotional design and astonishing amount of space**
- **More space for life in motion: European premiere of the Tiguan Allspace**

**Wolfsburg/ Geneva (CH) – The new Arteon is the highlight of this year's show appearance by the Volkswagen brand at the Geneva International Motor Show. Both elegant and dynamic, it offers a remarkable amount of space and comfort with its coupé-like lines. The newly developed fastback model has the latest generation driver assistance systems, which in the past have been reserved for higher car classes. In addition, the new Tiguan Allspace is making its debut at Lake Geneva – with much more space for luggage and up to seven passengers and impressive flexibility.**



The new Arteon



Movie of the new Arteon

Dr Herbert Diess, Chairman of the Board of Management Volkswagen Brand: "The new Arteon has the proportions of a Gran Turismo with a highly functional overall concept. It offers the very latest infotainment features and semi-automated driving functions. At the same time, our new top-of-the-line model offers great value for money. That is how we are challenging the premium carmakers."

Frameless side windows, a wrap-around bonnet and finely detailed dynamic lines in the style of a GT – these define the look of the new Arteon. The wide-opening rear hatch that is hinged at the top gives easy

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access to the 563-litre luggage compartment – that is best-in-class. The long wheelbase of 2,841 mm enables a remarkably generous interior architecture for this body form that creates a spacious feeling with lots of headroom and legroom at all five seat positions. The R-Line and Elegance equipment lines positioned above the base version further accentuate the sporty and elegant character of the new Volkswagen model.

The latest generation driver assistance systems are celebrating their premiere in the Arteon, such as the further developed Emergency Assist and the further developed Adaptive Cruise Control (ACC) which control the car's speed while taking route data and speed limits into account. In addition, there are premium features such as a navigation system with a glass cover and full-LED headlights. Available as an option for the first time are predictive cornering lights with predictive control – thanks to camera-based information and navigation data, the bend is already illuminated before the driver steers into it.

The engine range comprises three turbocharged TSI petrol and three TDI diesel engines. All are transversely-mounted four-cylinder engines with direct fuel injection and cover a power range from 110 kW / 150 PS<sup>1</sup> to 206 kW / 280 PS<sup>2</sup>. The highest power level engine is coupled to a 7-speed dual clutch gearbox (DSG) and 4MOTION all-wheel drive as standard.

### European premiere in Geneva: the new Tiguan Allspace



The second generation of the Tiguan was launched on the market last year. Now Volkswagen is adding to its model range the new Tiguan Allspace and is showing the model in an optional seven-seat version at its European premiere at the Geneva International Motor Show.

With a 109 mm longer wheelbase and 215 mm longer exterior length, the new model version offers space for more luggage, more passengers and more flexibility. Therefore, the Tiguan Allspace – with its modified front end and side lines – is an appealing and ideal alternative for all those who previously had to rely on a van because of the amount of space they required.

The new Tiguan Allspace has more standard features than the previous Tiguan. Even in the Trendline base version there are additional features such as roof rails (in black), the Composition Colour media system with Connectivity Package (phone and USB interfaces), a multifunction steering



wheel, sophisticated trapezoidal tailpipe trims, LED daytime running lights and a variable cargo floor. Making an even larger jump in features are the Comfortline (including electrically operated tailgate, silver roof rails) and Highline (like Comfortline but including full-LED headlights and Keyless Access locking and starting system) equipment lines. In addition, the SUV model series is also launching with a new generation infotainment system. The top Discover Pro system is the first in this class to offer gesture control.

The performance range of the Tiguan Allspace starts at 110 kW / 150 PS and reaches 176 kW / 240 PS. Along the same lines as the classic Tiguan, the new Tiguan Allspace is also launching with front-wheel and all-wheel drive. The front-wheel drive versions of the SUV can manage large trailer loads of up to 2,200 kg depending on the engine version; in the all-wheel drive Tiguan Allspace this figure increases up to 2,500 kg. The new SUV will launch in first European countries beginning in September; advanced sales already start in May.

<sup>1)</sup> *Arteon 1.5 TSI Evo (110 kW) / Arteon 2.0 TSI (140 kW) / Arteon 2.0 TDI (110 kW) / Arteon 2.0 TDI (140 kW): these vehicles are not on sale yet and are therefore not governed by Directive 1999/94 EC.*

<sup>2)</sup> *Arteon 2.0 TSI DSG (206 kW) fuel consumption figures: 9.2 (urban), 6.1 (extra-urban), 7.3 (combined). CO<sub>2</sub>-emission in g/km: 164 (combined). Efficiency class: C*  
*Arteon 2.0 TDI DSG (176 kW) fuel consumption figures: 7,1 (urban), 5,1 (extra urban), 5,9 (combined). CO<sub>2</sub>-emission in g/km: 152 (combined). Efficiency class: B*

<sup>3)</sup> *Tiguan Allspace: This vehicle is not on sale yet and is therefore not governed by Directive 1999/94 EC.*

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### **About the Volkswagen brand: "We make the future real"**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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