



Media information

March 8, 2022

The ID. Buzz¹ is on its way: only one day to go until the world premiere

- ID. Buzz and ID. Buzz Cargo¹ debut as all-electric multi-talents
- New ID. Buzz takes seven decades of Microbus expertise into the future
- Digital world premiere on 9 March at 7:00 pm (CET) via [live stream](#)
- Extensive press material available afterwards from the [Volkswagen Newsroom](#)

It's getting exciting: on Wednesday, 9 March at 7:00 pm (CET), Volkswagen and Volkswagen Commercial Vehicles will present the ID. Buzz at a digital world premiere. The ID. Buzz is the most emotional member of the all-electric ID. family to date, taking the DNA of the legendary Volkswagen T1 of 1950 forward into the future with its unique design, innovative technology and progressive sustainability. It is to be launched this year as a five-seater bus and cargo version with zero local emissions.



Ready for the future of mobility: the ID. Buzz¹.

Like the other models in the ID. family, the electrically powered all-rounder is based on the modular electric drive matrix (MEB). The low centre of gravity of the battery pack, which is installed flat in the floor, enables a high level of agility, the typical Microbus seating position, plenty of space and flexibility as well as a roomy feel in the interior. In addition to its unique design, efficient electric drive and innovative sustainability, the ID. Buzz

features today's leading automotive trends. With the very latest ID. software, intelligent networking of assistance and information systems and over-the-air updates, it also provides the technical basis for the autonomous shuttles that will be used for mobility services from 2025 onwards.

There is a huge sense of anticipation as we look forward to the digital world premiere of the ID. Buzz on 9 March from 7:00 pm (CET) via [live stream](#) | [Volkswagen Newsroom](#) ([volkswagen-newsroom.com](#)). Afterwards, extensive press material will be available from the [Volkswagen Newsroom](#), including the press kit, numerous photos and video footage. An embedded link is also available so that the stream can be integrated in other websites. The English live stream will also be shown on [YouTube](#).

¹ ID. Buzz/ID. Buzz Cargo – The vehicles are near-production concept cars and have not gone on sale yet.

Media contact

Volkswagen Communications
Product Communications
Benedict Griffig
Head of Products & Technology
Tel.: +49 5361 9-977 164
benedikt.griffig@volkswagen.de

Volkswagen Commercial Vehicles
Product Communication
Christian Buhlmann
Tel.: +49 152-2299 5603
christian.buhlmann@volkswagen.de



More at
volkswagen-newsroom.com

ACCELERATE
DIGITAL: ENERGIZED

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. In 2021, Volkswagen delivered around 4.9 million vehicles. These include bestsellers such as the Polo, T-Roc, Golf, Tiguan or Passat as well as the successful all-electric models ID.3 and ID.4. Last year, the company handed over more than 260,000 battery electric vehicles (BEV) to customers worldwide, more than ever before. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
