
Media Information

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Sustainable paths to art: Volkswagen provides zero emission mobility solutions for guests at documenta fifteen

- **WeShare car sharing service with 35 Volkswagen ID.3 in Kassel**
- **42 mobile and permanent charging stations for quick recharging with green energy**
- **Free use of 50 recycled rental bicycles at Volkswagen Mobility stand**
- **Volkswagen partners with the international art exhibition for the fifth time**

Wolfsburg, June 8, 2022 – The opening of the world’s largest exhibition for contemporary art in Kassel marks also the introduction of new sustainable mobility solutions in Kassel: a fully electric car sharing fleet, state-of-the-art EV charging stations and a rental service operating with recycled bicycles represent Volkswagen’s mobility support for documenta fifteen.



WeShare car sharing service with 35 Volkswagen ID.3 in Kassel

During the course documenta fifteen, 35 Volkswagen ID.3 form a dedicated WeShare fleet in Kassel. Visitors aged 21 or older and possessing a valid driver’s license are able to use the cars with just a convenient click in an app. Already successfully rolled out in Berlin and Hamburg, the car sharing solution offers users only electric cars and operates in what is known as a free-floating system. Within an area of 12 square kilometers, the cars can be individually used to travel to exhibition venues. Parking is allowed on any public parking space within the WeShare area. The WeShare app can be downloaded via the Google Play store and the Apple App store. More information on: <https://www.we-share.io/>

All EV owners and drivers are being served by Volkswagen with an extensive charging infrastructure including seven flexible rapid charging stations and 14 permanently installed charging stations totaling 42 charge points, by which the local charging point capacity nearly doubles during the opening season of documenta. The electricity is supplied by Kasseler Städtische Werke AG and comes as 100% sustainable green energy.

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Vis-à-vis the documenta hall, the Volkswagen mobility stand offer 50 free rental bicycles to visitors. Demonstrating that mobility can also become more sustainable when product life cycles are being extended, old bicycles had been collected in the Volkswagen plants in Kassel and Wolfsburg before they had been comprehensively repaired by Outlaw Kassel gGmbH, a local social company. The refitted bicycles are now an additional two-wheel option for quick travels to the different venues used for documenta exhibitions.

Benita von Maltzahn, Head of Cultural Engagement at Volkswagen: “In its 15th edition, documenta discusses questions around the allocation and preservation of resources. With regard to mobility, electric powered vehicles lead to the way to the future and Volkswagen uses also the Kassel plant to further develop and spread solutions for this kind of mobility demand. We help with these solutions to add further options for guests to tour emission free and sustainably between the exhibition sites.”

Volkswagen is a lead partner of documenta fifteen, which specifically addresses collectivity, sustainability and fairness. The underlying concept had been developed by the Indonesian artist group ruangrupa that also managed the preparation of the exhibition after the group was appointed by documenta’s International Finding Committee in 2019.

Between June 18, and September 25, 2022, documenta presents works from the most influential artists of our time. The partnership with documenta extends Volkswagen’s international engagement for culture and the arts, strengthening artists, institutions and projects around company sites and beyond. The activities are being carried out with the commitment to enable a wide audience to engage with creative work and ideas, offering the chance to develop new perspectives for innovations and discourses.



Volkswagen AG

Volkswagen Communications | Spokesperson Cultural Engagement

Contact Anja Kress

Phone +49 1511 2268 660

E-mail anja.kress@volkswagen.de | www.volkswagen-newsroom.com



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About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products range from pick-ups to buses and heavy trucks. Every weekday, 662.600 employees around the globe are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2020, the total number of vehicles delivered to customers by the Group globally was 9.31 million (2019: 10.98 million). Group sales revenue in 2020 totaled EUR 222.9 billion (2019: EUR 252.6 billion). Earnings after tax in 2020 ended amounted to EUR 8.8 billion (2019: EUR 14.0 billion).
