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Stylish and high-quality: R-Line exterior package now also available for the up!

→ Volkswagen's smallest model gets sportier, thanks to exclusive equipment features

Wolfsburg (D) – Even more self-confident, even more striking, even more dynamic: Volkswagen has now started the advance sale of the up! R-Line exterior package, which gives the popular small car a clearly sportier look.



The up! now offers a wide range of colours and options for personalisation. With the new R-Line exterior package option, Volkswagen has added another first-class equipment choice to its range of products, including the following features:

The new up! with R-Line¹ exterior package

- Sporty front bumper and chrome trim for fog lights
- Striking side sills in car colour
- Silver-coloured trim strip in radiator grille
- "R-Line" logos on side panels
- Black roof and black mirror caps
- Darkened rear side windows and rear window (65 percent light-absorbing)
- Fog lights (only for move up!, high up! series)
- Alloy wheels "Triangle", black, glossy 16" (tyres 185/50 R 16)

The overall impression is also underlined by "Polygon" alloy wheels (195/40 R17) – optionally available in black or glossy black. The prices for the R-Line exterior package start at 795 euros.

¹⁾ up! TSI - Fuel consumption in l/100 km: urban 5.5 / extra urban 3.8 / combined 4.4; CO₂ emissions combined in g/km: 101; efficiency class: B.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees.

Volkswagen is forging ahead consistently with the further development of automobile production.

E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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