



June 9, 2018

Sporty outfit unveiled: The I.D. R Pikes Peak to bear start number 94

- Colour scheme and start number 94 embody close association with the I.D. family
- Team uses official test to perform final set-up work on the I.D. R Pikes Peak
- Tight schedule and many air miles for driver Romain Dumas

Wolfsburg (D) – The countdown is on to the 96th Pikes Peak International Hill Climb. Two weeks ahead of the start of the most famous hill climb in the world, the I.D. R Pikes Peak appeared at the final official test in its final livery and bearing its start number. Volkswagen's first fully-electric racing car lines up on 24 June in grey – the hallmark colour of the I.D. family.



The I.D. R Pikes Peak in its final livery and bearing its start number 94

Driver Romain Dumas will drive the number 94 car. "As is standard in American motor racing, the organisers allowed us to select our own start number," explains Volkswagen Motorsport Director Sven Smeets. "The 94 was our express wish, as it symbolises the letters 'I' and 'D' – the ninth and fourth letters in the alphabet." The I.D. R Pikes Peak, which features

two electric engines and a system performance of 500 kW (680 PS), is the sporty figurehead of the future family of electric production cars, which Volkswagen will launch from 2020 onwards.

The technicians will focus on final set-up work during the official tests. Up until Sunday, Dumas will use every waking opportunity to bond with his car. The 40-year-old already knows the route like the back of his hand, having already taken outright victory at the Pikes Peak International Hill Climb on three occasions. The stated goal for this year is a new record in the class for electric cars. The current record of 8:57.118 minutes was set in 2016.

Press contact

Volkswagen Motorsport GmbH
Andre Dietzel
Head of Communications & Marketing
Tel: +49 175 723 4689
andre.dietzel@volkswagen-motorsport.com

Volkswagen Product Communications
Bernhard Kadow
Projects & Motorsports
Tel: +49 152 588 70782
bernhard.kadow@volkswagen.de



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Once the testing is complete, Dumas will return to Europe again. The endurance specialist will drive for Porsche at the 24 Hours of Le Mans on the weekend before the Pikes Peak International Hill Climb. As soon as he crosses the finish line, the Frenchman will set off for Colorado. The first practice session of the race week at Pikes Peak takes place on the Tuesday (19 June). Qualifying for Dumas and the I.D. R Pikes Peak is scheduled for the Wednesday. The starting order for the race on 24 June will be announced on the Friday at 17:00 (01:00 on Saturday, CEST). The first competitors will get underway at 08:00 (16:00 CEST), with the motorcycles traditionally kicking off proceedings.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
