



Volkswagen

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Small – colourful – electric: New Volkswagen e-up! now available to order

- **e-up! world efficiency champion with new design, three new exterior colours and smartphone integration**
- **More features for the same price**
- **€4,000 environmental rebate**

Wolfsburg, 2 August 2016 – Volkswagen is now taking advance orders in Europe for the new e-up!. As well as appreciably sharper lines, the purely electrically powered up! offers a more comprehensive set of standard features, including sophisticated smartphone integration and extra options for added comfort. The new e-up!* is available to order from €26,900.

As soon as you look at Volkswagen's smallest car, numerous changes catch the eye: from the bumper, via the rear diffuser, the wing mirrors with integrated indicator lights and the headlights with LED daytime running lights all the way to remodelled rear lights, the e-up! has a totally new look.

The electric city car is powered by a compact electric motor delivering 60 kW/82 PS and with torque of 210 Newton metres. The e-up! accelerates with this from 0 to 100 km/h in 13 seconds and achieves a top speed of 130 km/h. The lithium-ion battery integrated into the vehicle floor has a capacity of 18.7 kWh. Depending on road conditions, driving style and load, the average range of the e-up! (which weighs just 1,139 kg) is thus up to 160 kilometres. Its consumption of just 11.7 kWh/100 km makes it the world efficiency champion and equates to average motoring costs of approximately three euros per 100 kilometres.

Included as standard in the e-up! are, as previously, a Climatronic system, a heated windscreen, a leather steering wheel and the City Emergency Braking function. New features now added are a rain sensor, the 'Coming home/Leaving home' function for the light, the 'composition phone' radio with telephone hands-free function and the 'maps + more dock' smartphone integration. With the latter a smartphone can simply be clicked in place over the centre console, linked up via Bluetooth and instantly transformed by means of the Volkswagen app into an infotainment system with sat nav function and on-board computer. Other options such as a reversing camera, a multifunction steering wheel, the CCS charging socket for fast battery charging and new exterior colours also leave lots of scope for individual preferences. Nevertheless, the new e-up! is not any more expensive: it's starting price is, as before, €26,900.

Since this July, car manufacturers and the Federal Government have been offering subsidies on the purchase of electric vehicles. The environmental rebate for electric vehicles is in total €4,000, of which €2,000 has to be applied for via the Federal Office for Economic Affairs and Export Control (BAFA). As Volkswagen grants its €2,000 share on the net purchase price, this makes the price benefit even more, namely €4,380. The new e-up! is therefore currently available in Germany for an attractive €22,520.

So that electric motoring continues to gain momentum in Germany, the Federal Ministry of Transport and Digital Infrastructure (BMVI) is additionally preparing a subsidy scheme for 2017 to support development of the country's charging infrastructure. It is planning to make a total of €300 million available over the coming years for the construction of normal AC charging points and fast DC charging stations.

**Power consumption by the e-up! 60 kW/82 PS in kW/100 km: 11.7 (combined), CO₂ emissions in g/km: 0; efficiency class: A*

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