

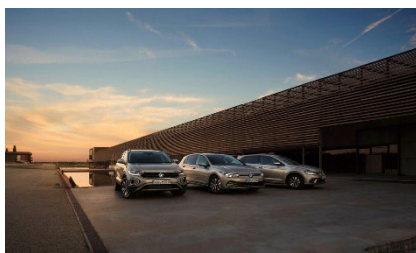


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“Simply get more” – with the new MOVE special-edition models from Volkswagen

- Exclusive MOVE special-edition models with an extensive range of standard equipment are now available to order from dealerships
- Customers benefit from savings of up to €2,600¹

Wolfsburg – Volkswagen has put together a series of exclusive equipment packages for its new MOVE special-edition models. True to the slogan “Simply get more”, they come with a whole host of attractive additional model-dependent features: from background lighting and newly designed seat covers made from sustainable materials to the model-specific Zurich alloy wheels. Depending on vehicle, customers benefit from savings of up to €2,600¹ compared with the recommended retail price for a model with an equivalent equipment level.



MOVE special-edition models – pictured here are the T-Roc, Golf and Polo (from left to right)

“The new MOVE special-edition models represent an attractive option for all customer groups,” explains Imelda Labbé, member of the Board of Management for Sales, Marketing and After Sales. Polo, Taigo, T-Cross, T-Roc, T-Roc Cabriolet, Golf, Golf Estate, Touran, Tiguan, Tiguan Allspace: an exclusive specification package is now available for these models. Highlights include the special colour Ivory Silver

Metallic and the model-specific Zurich alloy wheels. Customers can also look forward to darkened rear windows, as well as sill panel mouldings and badges with the MOVE lettering.

The extensive standard equipment of the special-edition models also includes a multifunction leather steering wheel, the Ready 2 Discover infotainment and navigation system including Streaming & Internet, the Air Care Climatronic automatic air conditioner, and the Light & Sight Package with automatic lighting control and rain sensor. The interior features stylish touches such as background lighting and newly designed seat covers with coloured stitching and expressive embossing. In addition, sustainable materials are used in all models. For example, the outer fabric of the seats, head restraints, headliner and textile floor mats is made from up to 100 percent recycled materials and, depending on the model, from up to 100 recycled PET bottles.

All MOVE special-edition models can be combined with different engine and gearbox versions and are now available for order. The special-edition models can be optionally supplemented with a “Plus” package (including Digital Cockpit Pro, LED Plus/matrix headlights). Depending on model, customers benefit from savings of up to €2,600¹.

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¹ Maximum savings of €2,600 (German market) based on the example of the T-Roc Cabriolet MOVE in conjunction with the optional MOVE "Plus" package compared with the manufacturer's recommended retail price for a model with equivalent equipment.

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. In 2021, Volkswagen delivered around 4.9 million vehicles. These include bestsellers such as the Polo, T-Roc, Golf, Tiguan and Passat, as well as the successful all-electric ID.3 and ID.4 models. Last year, the company handed over more than 260,000 fully electric vehicles to customers worldwide, more than ever before. Around 184,000 people currently work for Volkswagen worldwide. On top of that, there are more than 10,000 dealerships and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its development into a software-oriented mobility provider.
