

Show premiere – Sharan to launch with technical update

Geneva International Motor Show

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You will find this press kit as well as images and videos for the Sharan at: www.volkswagen-media-services.com. User-ID: **genf2015**; password: **vwchnews**

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All fuel economy and driving performance data cited in this press release are estimated values, as of February 2015.

Show premiere of the technically updated Sharan: Volkswagen MPV launches with new engines and assistance systems

Apple CarPlay and Google Android Auto available for new infotainment systems

New TSI and TDI engines for the Sharan deliver an improvement in fuel efficiency of up to 15 per cent

Ten key facts about the technical update of the Sharan:

1. The Sharan is launching with a completely new engine range
2. The new TSI and TDI engines of the Sharan provide an increase in fuel efficiency of up to 15 per cent; all engines conform to the Euro-6 standard
3. New Blind Spot Monitor and Rear Traffic Alert enhance vehicle safety
4. New range of infotainment systems, now with Android Auto (Google), CarPlay (Apple) and MirrorLink™
5. Adaptive Cruise Control (ACC) and Front Assist with City Emergency Braking are available in the Sharan for the first time ever
6. The new Automatic Post-Collision Braking system is now fitted as standard, as is an Auto Hold function for the electronic parking brake
7. The Sharan makes its debut with new LED rear lights and new alloy wheels
8. Interior is upgraded with more sophisticated accents and materials as well as enhanced instrumentation.
9. European market launch of the Sharan begins in July with advance sales starting in Germany in April.
10. At market launch Volkswagen will be offering two exclusive limited edition models: the Sharan Beach and the Sharan Ocean.

Wolfsburg / Geneva, March 2015. At this year's Geneva International Motor Show (March 3-15), Volkswagen will be presenting an extensive technical update of the Sharan, of which over 800,000 units have been sold. This includes numerous systems to assist the driver and enhance convenience and comfort, some features being unique to this market segment. In addition, Volkswagen is offering a completely new line-up of infotainment systems. These deliver a maximum degree of connectivity; for the first time, MirrorLink™, CarPlay (Apple), and Android Auto (Google) are also being offered as options. In addition, the petrol (TSI) and diesel (TDI) engines are completely new; they are all as powerful as they are efficient. The turbocharged direct injection engines are now up to 15 per cent more fuel-efficient and all now comply fully with the Euro-6 standard. The two new TSI engines produce 110 kW / 150 PS and 162 kW / 220 PS, and the highest powered petrol engine produces 15 kW / 20 PS more power. The three new TDI engines are available at these power levels: 85 kW / 115 PS, 110 kW / 150 PS (gain of 10 PS) and 135 kW / 184 PS (gain of 7 PS). All engines, except the smallest diesel model, can be combined with an agile 6-speed dual clutch gearbox (DSG), which now provides a coasting function for additional fuel-saving (decoupling of the engine during deceleration). The DSG transmission is standard with the top engine with 220 PS. As an alternative, the 150 PS TDI engine is also available with 4MOTION all-wheel drive.

New driver assistance systems. The new driver assistance systems of the Sharan represent a new class level. The Automatic Post-Collision Braking system is installed as standard. The optional Front Assist ambient traffic monitoring system alerts the driver if the distance to the vehicle ahead is too short and applies the brakes as necessary. The integrated City Emergency Braking function automatically initiates an emergency stop at speeds of under 30 km/h if a collision is imminent. For the first time, the Adaptive Cruise Control (ACC) system is also available on the Sharan. The electronic parking brake system features an Auto Hold function as standard in

the case of both manual and DSG gearbox versions; this prevents unwanted rolling of the vehicle. Other new additions to the range of optional features are the third generation Park Assist system (assisted parking and exiting from parking spaces) and the Blind Spot Monitor (alerts drivers to the presence of vehicles in the blind spot when changing lanes) – it also includes Rear Traffic Alert, a system that warns of cross traffic when reversing out of parking places.

Optimised exterior and interior. Exterior design details of the Sharan have been sharpened. The rear light cluster in LED technology presents a more concise light signature. The range of wheel selections has also been extended – by the new 16-inch "Jakarta" alloy wheels, among others, and two new body colours are available: "Hudson Bay Blue Metallic" and "Crimson Red Metallic". The interior has been optimised as well: the dial graphics in the instrument cluster have been redesigned, as has the steering wheel. Providing the finishing touches to the updated interior are three new trim designs: Platinum Silver (Trendline), Piano Black (Highline) and Mirror Oak (optional for Comfortline and Highline) upgrade the dashboard and the door trim. Modified steering wheels and a massage function for the optional 12-way seats optimise interior ergonomics. In addition, the Sharan can be ordered with high-quality Vienna leather; it features an exclusive embossed diamond pattern.

Second generation modular infotainment platform. The line-up of radio and radio-navigation systems range is entirely new; as in new models such as the Passat, the Sharan now benefits from the second generation modular infotainment platform. The optional touchscreen devices for the MPV provide maximum connectivity. Also, the Sharan becomes one of the first Volkswagen vehicles that can be fitted with App Connect. Various apps can be integrated into the new infotainment system via MirrorLink™, Android Auto (Google), and CarPlay (Apple). The systems also impress with fast processors (for optimised boot-up, quick route calculation, optimal touchscreen performance) and high-resolution displays (in the 6.5-inch systems).

The Sharan is available with either the 5-inch "Composition Colour" system or the 6.5-inch systems "Composition Media" or "Discover Media" (with navigation).

New standards of space access and utilisation. With access to the rear seating compartment via two sliding doors, which are fitted as standard, the Sharan is one of the most successful MPVs in its class. Key reasons for this are its variability and exceptionally good interior space. The Sharan is available in three basic interior layouts comprising five, six or seven seats. The EasyFold seat design, with its quick-to-use folding mechanism, makes it easy for users to stow the individual seats of the second and third rows into the floor of the vehicle. This maximises the vehicle's variability. The passenger seats in the second row can be repositioned laterally, and the backs can be adjusted over an angle of 20 degrees. The Sharan is also characterised by the same level of quality, ergonomic perfection and intuitive operability that has made Volkswagen the leading vehicle brand in Europe and China. Features such as two integrated child seats, up to nine air bags and a maximum luggage capacity of 2,430 litres also speak for themselves.

Especially successful in Europe and Asia. Thanks to its good all-round capabilities, over 200,000 units of the current generation model have already been sold, and well over 800,000 people have already chosen the Volkswagen MPV since the market launch of the Sharan. Based on its variability, the latest Sharan version will fulfil the requirements of a diverse range of target groups and types of uses. Worth noting is the fact that in China – one of the strongest markets for Sharan sales – the MPV is primarily used as a spacious and sophisticated business vehicle. By contrast, in Germany – the most important individual market – the Sharan is overwhelmingly preferred by families. Other key sales markets for the Volkswagen MPV, after Germany and China, are the United Kingdom, Austria, Japan, and France.

Two limited edition models at debut. At its market launch, Volkswagen will also be introducing two high-end customised

limited edition models, the Sharan Ocean and Sharan Beach, to supplement the Trendline, Comfortline, and Highline equipment lines. These models will come in "Hudson Bay Blue Metallic" (Ocean) or "Crimson Red" (Beach) – two new colours that are making their debut exclusively in the special edition models. Expanded options for exterior equipment include the newly designed "Jakarta" 16-inch alloy wheels and silver roof rails. Furthermore, the two exclusive versions arrive as standard with the assistance systems ACC (adaptive cruise control), Blind Spot Monitor with Rear Traffic Alert, Lane Assist (lane departure warning system) and Park Assist (park steering assistant) including Park Pilot. Other standard features include a special seat upholstery design with contrasting stitching coordinated with the body colour, a multi-function steering wheel, gear lever gaiter with coordinated decorative stitching, electric sliding doors for the rear seating areas and the Climatronic automatic climate control system. The package is rounded out by limited edition badges on the wings, the "Ocean" or "Beach" logo on the passenger side dashboard trim and the relevant badge on the door sill plates. The new Sharan will launch in Europe in July, and advance sales in Germany will begin in April.