



December 4, 2019

## Production of the T-Roc Cabriolet begins in Osnabrück

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- The Volkswagen brand's only convertible starts coming off the line today
  - Efficient production facility for the T-Roc Cabriolet<sup>1</sup> built for a high double-digit million euro amount
  - Further investments on a similar scale planned at the site
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**Osnabrück / Wolfsburg – Production of Volkswagen's new T-Roc Cabriolet starts today at the Osnabrück plant. The plant's facilities, including the production and logistics operations, were extensively optimised in advance for the Volkswagen brand's only convertible.**



Production of the T-Roc Cabriolet begins in Osnabrück

At the ceremonial start of production in front of staff at the plant today, Andreas Tostmann, Volkswagen Management Board Member for Production, said: "The vehicle was in large part developed in Osnabrück. Now it is being produced here too. It is a genuine child of the site. A site that in the process has been able to fully demonstrate its strengths." He continued: "The team did a lot of work to bring the T-Roc Cabriolet here and are now finally

reaping the reward for their efforts. Production, assembly and logistics have been extensively modernised for a high double-digit million euro amount and are of an excellent standard." Tostmann went on to stress Volkswagen's ongoing commitment: "Over the next five years too we will be investing further in the site on a similar scale – predominantly in the production of the T-Roc Cabriolet."

Jörg Müller, the management team spokesperson, said: "We've got a long tradition of making convertibles here at the Osnabrück site. It's one of our core areas of expertise." He continued: "The entire team is proud to have the privilege of making the Volkswagen brand's only convertible. We worked hard for it."

The T-Roc Cabriolet is the soft-top variant of the successful Crossover T-Roc, which was added to the Volkswagen brand product portfolio in November 2017. The new convertible with SUV genes offers a striking design, elevated seating position and high level of functionality. Open-air enjoyment starts at the press of a button, with the soft top opening in just nine seconds.

In addition to the T-Roc Cabriolet the multi-brand Osnabrück plant also produces the Porsche Cayman.

<sup>1</sup> The vehicle is not yet on sale.

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**About the Volkswagen brand:**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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