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Premiere in Brazil: Volkswagen presents its pioneering pickup concept vehicle in São Paulo

- Innovative pickup concept to receive its world premiere at the São Paulo International Motor Show
- Near-production concept vehicle combines urban SUV style elements with the DNA of a cleverly conceived pickup

Wolfsburg – At the São Paulo International Motor Show on 6 November, Volkswagen will celebrate the world premiere of an extraordinary pickup concept¹, which fuses the features of a digitally networked SUV and the versatility of a consistently well-thought-out pickup to form a new, urban-oriented vehicle. One of the especially noteworthy innovations of this concept is the multivariable loading area: in just a couple of simple steps it can be significantly extended thanks to the folding rear panel of the double cab.



The concept car is positioned below the Amarok, but is based on the modular transverse matrix (MQB), just like the successful Tiguan compact SUV. The world premiere of this all-wheel drive concept vehicle also starts the countdown to the launch of the series version; the model is due to

launch on the Brazilian market in the foreseeable future with just a few minor tweaks. This new pickup's potential is so great, however, that the vehicle concept could conceivably be suitable for other regions.

¹⁾ Concept car

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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