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Pre-sales have started: 2017 model year Golf can be ordered now

- **New Golf, old price: € 17,850 now comes with infotainment system**
- **Also available for ordering today: Golf Variant, Golf Alltrack¹ and Golf GTI²**

Wolfsburg, 2 December 2016 – Volkswagen is heralding the pre-Christmas holidays with an automotive highlight: customers can now configure and order the further perfected best-selling model in Germany. The entry-level price of the new edition is staying constant, even though the base version now includes the Composition Colour infotainment system (6.5-inch colour display), newly conceptualised full-LED tail lights and an upgraded interior as standard. € 17,850 is the price for the Golf 1.0 TSI* Trendline with an efficient 63 kW / 85 PS³ powerplant. At the next higher power level with 81 kW / 110 PS, the price of the Golf 1.0 TSI⁴ is € 19,625. The new Golf Variant is also launching in parallel, starting at a price of € 21,575 for the 1.0 TSI with 81 kW / 110 PS⁵. A very exclusive version of the Variant is the all-wheel drive Golf Alltrack with a striking all-terrain look; it too can be ordered now. The range of models being offered at the pre-sales launch is rounded out by the TGI models with a natural gas drive (hatchback⁶ and Variant⁷ versions) as well as the Golf GTI with a power output of 169 kW / 230 PS (instead of 162 kW / 220 PS).

The Golf of the 2017 model year can be made out by its newly designed front end (with LED daytime running lights) and the rear that has also been modified. The new optional full-LED headlights have an especially distinctive look. From now on, they will replace the xenon headlights in the Golf. In the top models, the LED headlights light up the night without extra charge.

Technically, Volkswagen is transferring premium class technologies into the compact segment with the update of the Golf. New in the programme are assistance systems such as Traffic Jam Assist (semi-autonomous driving up to 60 km/h) and pedestrian monitoring of the Front Assist emergency braking system. All of the infotainment systems have also been re-conceptualised. A new feature in the compact class is gesture control of the Discover Pro infotainment system (with 9.2-inch touchscreen in button-free tablet style). The digitalised world of displays and controls is perfected by the Active Info Display (fully digital instruments) being used for the first time in the Golf. The alliance of technical innovations makes the Volkswagen best-seller one of the most progressive cars in its class – the Golf class.

The Golf and the Golf Variant will again launch in the Trendline, Comfortline and Highline trim versions. The Trendline includes – beyond the Composition Colour infotainment system, LED daytime running lights and LED tail lights – such features as dual headlights, air conditioning and the stop/start system with recovery of braking energy. The Comfortline already offers the new generation of Front Assist including City Emergency Braking and pedestrian monitoring. The Golf Comfortline also rides on 16-inch alloy wheels (“Hita” design) ex works. The Golf Highline is further enriched by features such as full-LED headlights, automatic climate control (Climatronic) and 17-inch alloy wheels (“Dijon”).

In keeping with the special appeal of the all-wheel drive Golf Alltrack, standard features are extended to include details such as the driver profile selector, folding front passenger backrest, higher chassis ride height, special 17-inch alloy wheels and engine underbody protection. The new price for the Golf Alltrack being offered at the pre-sale launch, the 1.8 TSI with 132 kW / 180 PS and a dual-clutch gearbox (DSG), is € 33,650.

Standard features of the Golf GTI include details that are very typical of this Volkswagen icon such as a sport suspension, 17-inch “Brooklyn” alloy wheels and sport seats in front. In addition, the Golf GTI also offers features such as Climatronic and full-LED headlights as standard. Pricing of the Golf GTI, which now has an additional 10 PS of power output, starts at € 29,975.

The new Golf is one of the few cars in the world to be offered with alternative drive systems beyond petrol and diesel, which include natural gas, plug-in hybrid⁸ and electric⁸ drives. The petrol (TSI) models being offered at the pre-sales launch range from the new 1.0 TSI with 81 kW / 110 PS^{4,5} to the Golf GTI with 169 kW / 230 PS² of power. The turbo-diesel (TDI) models being offered directly at the pre-sales launch develop between 85 kW / 115 PS⁹ and 110 kW / 150 PS¹⁰. The four-door TGI models all have an output of 81 kW / 110 PS^{6,7} (from € 24,175).

* Other engines such as the 1.0 TSI with 63 kW³ will follow shortly over the course of the staged launch.

¹Fuel consumption Golf Alltrack 1.8 TSI in l/100 km: combined 6.7 / urban 8.3-8.2 / extra-urban 5.8; CO₂ emissions combined in g/km: 157-156; Efficiency class: C .

²Fuel consumption Golf GTI in l/100 km: combined 6.4 / urban 7.8 / extra-urban 5.5; CO₂ emissions combined in g/km: 148; Efficiency class: D.

³Golf (Variant) 1.0 TSI 63kW - The vehicle has not yet gone on sale. It does not yet have type approval and therefore Directive 1999/94/EC does not apply.

⁴Fuel consumption Golf 1.0 TSI 81kW in l/100 km: combined 4.9-4.8 / urban 6.0-5.9 / extra-urban 4.2-4.1; CO₂ emissions combined in g/km: 112-109; Efficiency class: B.

⁵Fuel consumption Golf Variant 1.0 TSI 81kW in l/100 km: combined 5.0-4.9 / urban 6.1-6.0 / extra-urban 4.3-4.2; CO₂ emissions combined in g/km: 115-112; Efficiency class: B.

⁶Fuel consumption Golf TGI in kg/100 km natural gas (CNG): combined 3.6 / urban 4.8 / extra-urban 3.0; CO₂ emissions combined in g/km: 98; Efficiency class: A.

⁷Fuel consumption Golf Variant TGI in kg/100 km natural gas (CNG): combined 3.6 / urban 4.8 / extra-urban 3.0; CO₂ emissions combined in g/km: 98; Efficiency class: A+.

⁸The vehicles have not yet gone on sale. They do not yet have type approval and therefore Directive 1999/94/EC does not apply.

⁹Fuel consumption Golf TDI 85 kW / 115 PS in l/100 km: combined 4.2-4.1 / urban 4.7-4.6 / extra-urban 3.9-3.8; CO₂ emissions combined in g/km: 109-105; Efficiency class: A.

¹⁰Fuel consumption Golf TDI 110 kW / 150 PS in l/100 km: combined 4.3-4.2 / urban 5.1-5.0 / extra-urban 3.8-3.7; CO₂ emissions combined in g/km: 111-109; Efficiency class: A.

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