



October 24, 2017

Personalisation – individual settings on demand Arteon, T-Roc, Golf & Co. "recognise" their drivers

- Automatically retrievable personalisation offered for T-Roc, Golf, Touran, Tiguan, Passat and Arteon
- All personalised settings are saved locally in the Volkswagen for a number of drivers

Wolfsburg – People are different. Some are tall, others are short; some like loud rock music, others may prefer classical; some actually freeze in summer, while others are too warm even in winter. If a number of people share one and the same car, each change of driver involves setting, altering and adjusting preferences. Now Volkswagen is putting a stop to all this. "Personalisation" in the true meaning of the word is the key here: the individual settings are allocated to a user name – Driver1, for example – and the respective car key activates them automatically. The personalisation function is already available for the new T-Roc and Arteon as well as all versions of the current Golf, Touran, Tiguan and Passat. As soon as these Volkswagen models are fitted with the feature known as driving profile selection and/or (depending on the model) with a memory function for the driver's seat, personalisation is also included.



The new T-Roc with personalisation function.

It is remarkably easy to handle: all of the useful driver settings for personalisation are saved automatically in an individual user account. When drivers leave the car, their settings then remain on board as a data record. Thanks to the key memory, the settings are automatically retrieved and reactivated as soon as a driver

opens the Volkswagen again with his or her car key. All user accounts can be given their own name (apart from the "Guest" account), which then appears as a greeting in the instruments.

If you have accidentally picked up another driver's key, the user can be changed "manually" in no time at all via the display in the instrument cluster (or the optional Active Info Display) and the multifunction keys in the steering wheel. Personalisation can of course also be completely

Press contact

Volkswagen Communications
Product Communications
Sebastian Schiebe
Spokesperson Technology & Innovation
Tel.: +49 5361 9-17025
sebastian.schiebe@volkswagen.de



More at

volkswagen-media-services.com



deactivated (and reactivated) and the user account changed via the user management function in the car menu. Three memory places are available as well as a Guest account with preset values.

Depending on the model and equipment, the following functions are saved:

- Electrically adjustable driver's seat with memory function: seat position
- Exterior mirrors (only for driver's seat with memory function): position, lowering while reversing
- Air conditioning: temperature settings (left/right), ventilation with circulation and blower speed
- Infotainment: navigation settings, radio station and sound among others
- Head-up Display: selection of information shown
- Instrument cluster: multifunction display, Active Info Display.
- Driving profile selection: last profile
- Park Assist – park steering assistant including parking assistant: volume of the beeps, pitch
- Lights: Coming Home and Leaving Home functions
- Configuration of the driver assistance systems: Adaptive Cruise Control (ACC), advance warning for pedestrian protection, Lane Assist, Dynamic Road Sign Display, Side Assist, Blind Spot Monitor with Rear Traffic Alert

About the Volkswagen brand: "We make the future real."

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced around 5.99 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta and Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Key strategic themes for the future are electric mobility, smart mobility and the digital transformation of the brand.
