



## New Tiguan wins Auto Trophy 2015

- **Second generation of the best-seller wins Autozeitung international reader poll**

**Wolfsburg, 24 November 2015 – The new Tiguan wins the 2015 Auto Trophy. In Autozeitung's reader poll the second generation of the compact SUV won in the 'All-terrain vehicle up to €30,000' category. In doing so, it beat off 21 rivals and continued the successful record of its predecessor.**

Readers of Autozeitung and international motoring titles published by the Bauer Media Group were asked for the second time to pick the best cars in every category. Jürgen Stackmann, Member of the Board of Management Volkswagen Passenger Cars Brand, accepted the award for the new Tiguan this evening and declared: "We are delighted to be awarded the Auto Trophy for this fantastic new car. With its dynamic design and innovative technologies, the new Tiguan has everything it takes to conquer the compact SUV market, just like its predecessor."

Following sales of over 2.6 million achieved by the first generation, the new Tiguan celebrated its world premiere at the IAA (International Motor Show) in Frankfurt. This model's design is based on the modular transverse matrix platform MQB, as a result of which the chassis proportions of the new Volkswagen SUV, the first to be designed on this basis, are strikingly sporty. Assistance systems bring perfection to comfort, dynamic handling and safety, while whole new dimensions are opened up by online services. In addition, all current Apple and Android smartphones can be integrated via App-Connect into the infotainment systems' range of functions and even tablets can become an integrative part of the car by virtue of the 'Media Control' app.

The Auto Trophy is one of the most significant automotive awards in Germany. It was presented this evening in Hamburg in the presence of many high-profile names from business and social circles.

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