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New Chief Strategy Officer at Volkswagen

- Andreas Walingen to become new Chief Strategy Officer of the Volkswagen Passenger Cars brand effective May 1, 2021
- Michael Jost is leaving the company at his own request to pursue his own projects

Wolfsburg – Andreas Walingen, currently head of Group Product Strategy, will become Chief Strategy Officer of the Volkswagen Passenger Cars brand effective May 1, 2021. In this function, he succeeds Michael Jost, who is leaving the Volkswagen Group to devote time to his own projects. In addition to leading Group Strategy Product, Michael Jost also holds the position of Chief Strategy Officer of the Volkswagen brand.



Andreas Walingen



Michael Jost

Ralf Brandstätter, CEO of the Volkswagen brand, said: "Michael Jost is one of the most important pioneers of our e-offensive. With his shrewd analyses and bold visions, he has accelerated the transformation of our company and contributed greatly to the success of this change. On behalf of the Board of Management, I would like to sincerely thank him for his passionate commitment to our brand and wish him all the best for the future. I am delighted that we have been able to gain Andreas Walingen, a proven expert in product strategy and corporate development with deep expertise in electronics architecture. Together, we will continue to quickly and systematically drive our transformation into a software-driven provider for sustainable mobility."

Andreas Walingen studied industrial engineering at the Technical University of Darmstadt and at Georgia State University in Atlanta, USA. In 2001 he joined Porsche AG in the project purchasing department for sports cars and in 2007 became Head of Procurement Electronics. In 2007 he took on the role of project manager in Corporate Strategy at Porsche AG and subsequently transferred to Porsche Automobil Holding SE, where his role focused on realizing synergies between Porsche and Volkswagen. Between 2012 and 2018, he held management positions at Porsche in the areas of Strategy and Organizational Development, Product Management and End-to-End Electronics Architecture E³. In 2019, he transferred to Volkswagen as head of Group Product Strategy, where he played a leading role in driving the transformation of the portfolio to electromobility, the focus on synergy families and the launch of the Scalable Systems Platform (SSP).

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Michael Jost studied physics at the University of Applied Sciences in Hagen. In 1987, Jost started at BMW in pre-development for electronics, system integration. In 1996, he became head of the BMW trading group Jost. In 2005, he joined the management of Jost Consulting. At the Volkswagen Group, he was initially chief product strategist and manager of Škoda from 2010. In 2015, he took over as head of Strategy for the Volkswagen brand, and from 2018 he was also head of Group Strategy Product.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2020, Volkswagen delivered 5.3 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
