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Monterey Car Week: Volkswagen showcases Atlas Cross Sport and Atlas Tanoak Concept in California

- **Atlas Cross Sport:** series production version of the five-seater Atlas Hybrid concept vehicle intended for launch in the US as early as 2019
- **Atlas Tanoak Concept:** the concept vehicle showcased in Monterey is the first pick-up on the basis of the modular transverse matrix
- **Atlas on the way to model range:** the SUV assembled in the US has the potential of developing new segments

Wolfsburg (D) – At Monterey Car Week (21 – 26 August) in California Volkswagen will be showcasing two German/US American studies on the basis of the Atlas SUV: the Atlas Tanoak Concept¹ pick-up and the dynamic SUV Atlas Cross Sport¹. The progressively designed and developed all-wheel drive models illustrate the potential that lies within the Atlas range. Klaus Bischoff, Head Designer at Volkswagen: "Thanks to the Atlas Cross Sport we are introducing a high design standard to the full-size SUV category. The Atlas Tanoak is our version of the American dream – a genuine pick-up with clear-cut Volkswagen elements and a futuristic, digital vehicle interior architecture."



Atlas Tanoak Concept (left) and Atlas Cross Sport

Every year in August the golf course in Pebble Beach (Monterey/ USA) is transformed into the automotive world's hall of fame. Fascinating classics compete with each other as part of the Concours d'Elegance; the most beautiful vehicles of their era are honoured as design and engineering milestones. However, Pebble

Beach has long since also become an automotive looking glass into the future. Manufacturers showcase what will and may become a reality – cars like the Atlas Cross Sport and the Atlas Tanoak Concept with drive systems specifically adapted to the corresponding deployment areas.

The Atlas Cross Sport will become a reality. The series production version is scheduled to launch as early as 2019. The new Volkswagen is the five-seater version of the Atlas, a seven-seater, mid-sized SUV that has already

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been launched in the US. The concept vehicle close to series production scores high marks with a sporty, compact, coupé-style rear section and plug-in hybrid drive (PHEV) with 265 kW/360 PS system output and a purely electrical range of up to 26 miles (EPA). The second version of the concept vehicle featuring a hybrid drive without an external battery charging function (HEV) generates a system output of 231 kW/314 PS. Both Atlas Cross Sport models include temporarily available, zero emission drives and have been perfectly geared towards metropolitan areas, such as San Francisco or Los Angeles. We can confirm that the series version of the Atlas Cross Sport will be produced at the US plant in Chattanooga (Tennessee) in parallel to the seven-seater Atlas.

The Atlas Tanoak Concept may be on the cards. Driven by a 206 kW/280 PS V6 petrol engine, this concept vehicle represents Volkswagen's first pick-up on the basis of the variable modular transverse matrix (MQB). Up to the B-pillar, pick-up and SUV are very similar in terms of their outline. Both versions differ towards the rear of the body: the pick-up's rear doors are not as obvious at first glance as the door handles are almost invisible and have been integrated into the C-pillars; the double cab consequently seems particularly long and therefore elegant. A striking design is also a dominant element of the Atlas Tanoak Concept's large and durable loading area (cargo box). Named after a type of tree native to the US Pacific coast that grows up to 45 metres tall, Northern America's vast landscapes are the pick-up's terrain. The Atlas Tanoak would be launched in Northern America's vehicle class with the highest volumes.

Both studies celebrated their world première in March 2018 in New York, on the East coast of the US. The all-wheel drive vehicles with their striking LED signature lights are now on show in Pebble Beach on the US West coast for the very first time – with the legendary 17-Mile Drive as a backdrop.

¹⁾prototype

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees.

Volkswagen is forging ahead consistently with the further development of automobile production.

E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
