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Mission Maximum: 68 pages of records and superlatives

→ Digital booklet “Mission Maximum” presents record-breaking highlights from seven decades of Volkswagen history
→ From power to economy: Extraordinary record breakers include the ID. R, W12 Nardo, SMVW and Lupo “80 Days”
→ Interviews with record-breaking drivers, developers and employees

Wolfsburg – Volkswagen Classic is proud to present a selection of records and remarkable benchmarks in its online publication “Mission Maximum”. The digital booklet spans the fifties to the present day, the Volkswagen Ecomobile to the ID. R, Wolfsburg to Tierra del Fuego, and Jochi Kleint to Romain Dumas. The 68 pages are packed with exciting stories, interviews offering exclusive insights, fascinating facts and impressive figures from the world of Volkswagen.

When a company like Volkswagen looks back at its illustrious history, the past is littered with record-breaking achievements. The “Mission Maximum” booklet, which was launched at the Techno Classica 2019 world trade fair, presents extraordinary people, performances and cars from seven decades of Volkswagen history.

Fast, powerful, unbeaten

In 2001 and 2002, the Volkswagen W12 – an experimental car – took to the high-speed circuit in Nardó (Italy) to demonstrate the potential of a newly-developed twelve-cylinder engine. The 440-kW (600-PS) W12 Nardo set 12 records, all of which still stand to this day.

A record-breaking new G-force

Polo Coupé GT G40, Golf syncro G60 prototype, and Corrado G60 – Jochi Kleint has set records at the wheel of all of the aforementioned cars. European rally champion Kleint set world records between 1985 and 1988.

A world record on three wheels
With the Volkswagen Ecomobile (SMVW), the clue was in the name: The three-wheel prototype, generating just 0.2 kW (0.272 PS), set a new consumption world record in August 1982. The SMVW covered an extrapolated distance of 1,491 kilometres on just one litre of diesel in August 1982.

About the Volkswagen brand:
The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6.24 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.